

STUDENTS, GET EVERYTHING YOU NEED.



Get connected. Get ahead. Get involved.

Join our diverse community and get involved with your local SMPS chapter to build connections and leadership skills. It's never too early to start planning your career. Below is a snapshot of the learning and networking opportunities available through SMPS.

Career Center[†]

The SMPS Career Center features opportunities by location and job function. You'll also find insightful articles.

smpscarrercenter.org

Chapter Membership^{*}

Local and regional contacts and educational opportunities abound within your chapter. Find a directory of chapters online.

smps.org/find-a-chapter/

MySMPS Online Community^{*}

Our members-only online community allows you to build your network, join groups, participate in discussions, and access the member directory and the Marketing Resource Center.

my.smps.org

Learning Labs^{*}

Join other SMPS members for this educational series offered several times a year featuring skill-building topics. They're complimentary and perfect for learning new skills in under an hour.

smps.org/lunchtime-learning-labs/

Member Directory^{*}

The directory on MySMPS.org allows you to search for members and their firms.

Marketer^{*}

This award-winning bimonthly journal—regularly cited as the top benefit of membership—provides original, knowledge-based content, written by industry experts.

smps.org/marketer-journal/

Marketing Resource Center^{*}

Use this resource on MySMPS to search articles, research, websites, blogs, books, and programs.

mysmps.org

Professional Development[†]

SMPS works with industry leaders to create educational programs at all levels.

smps.org/learning

SMPS Foundation

The SMPS Foundation regularly produces research reports, white papers, books, and other publications, as well as manages SMPS scholarships and special funds.

smpsfoundation.org

SMPS App and Social Network

The Society's posts on Instagram, LinkedIn, Facebook, and YouTube provide the latest news. We also have an app; head over to the App Store or Google Play and search "SMPS" to get started.

smps.org

**Members only*

†Discount for members

Students may join SMPS for just
\$25 at smps.org

Visit smps.org or contact member services at membership@smps.org to find out more about these resources and other benefits of SMPS membership.