

FORWARD TOGETHER

Business Transformed Through Marketing Leadership

The SMPS logo, consisting of the lowercase letters "sm" followed by "ps" in a bold, sans-serif font. The "s" and "m" are joined together, and the "p" and "s" are joined together.

Get connected. Get ahead. Get involved.

SMPS engages, inspires, and empowers A/E/C professionals for leadership and lifelong learning. Join our diverse community of marketers and business developers working together to move the A/E/C industry forward. Below is a snapshot of the learning, networking, and volunteer opportunities available through SMPS, your center for A/E/C business growth.

PROFESSIONAL DEVELOPMENT AND NETWORKING

Amplify A|E|C

This premier conference empowers A/E/C professionals with business-critical skills to grow and advance their firms and the industries.

amplifyaec.org

Online learning[†]

Live and on-demand professional development offering industry-related and skills-building programming. For members-only Learning Labs, held several times a year, are complimentary.

onlinelearning.smeps.org

Chapter Involvement^{*}

Local and regional leadership, networking, and educational opportunities abound within each chapter. Membership with a local SMPS chapter is included with membership.

smeps.org/find-a-chapter

MySMPS^{*}

Our members-only online community allows you to build your network, join groups, participate in discussions, and access the member directory and the Marketing Resource Center.

my.smeps.org

Certified Professional Services Marketer (CPSM)[†]

Based on the six Domains of Practice, the CPSM designation measures a candidate's experience and elevates their professional standing in the profession.

smeps.org/certification

^{*}Members only

[†]Discount for members

PUBLICATIONS AND RESOURCES

Marketer

This award-winning journal showcases original content written by industry experts. Members can access archived issues on MySMPS.org.

smeps.org/marketer-journal

Bookstore[†]

The SMPS Bookstore includes publications in print and digital formats curated for A/E/C marketers and business developers.

smeps.org/smeps-bookstore

Career Center[†] A one-stop career resource to prepare for your next opportunity, gain insight, or fill a position. There's also the SMPS Salary Survey, which provides valuable data to benchmark and stay competitive.

smeps.org/careercenter.org

smeps.org/salary-survey

MISSION-CRITICAL INITIATIVES

The Human Experience in Business (HXB)

Through its committee and resources, SMPS is committed to ensuring that everyone feels a sense of belonging—within our organization, the firms we represent, the communities we serve, and the A/E/C industry.

smeps.org/human-experience-in-business

SMPS Foundation

A not-for-profit 501(c) (3) organization established by the Society, the SMPS Foundation promotes research, education, and advocacy.

smeps.org/about-the-foundation

Awards and Recognition

SMPS honors professionals and their firms through awards programs such as the Marketing Communications Awards, Weld Coxe Marketing Achievement Award^{*}, and Fellows Recognition^{*}.

smeps.org/marketing-communications-awards

Visit smeps.org or contact member services at membership@smeps.org to find out more about these resources and other benefits of SMPS membership.