

SMPS MEMBER TESTIMONIALS

How has being an SMPS member helped you and your career?

I have met members that introduced me to the right people for major projects and gained a lot of friendships. -*SMPS Member Maura Howard*

How has SMPS helped you in your career? SMPS has helped my career by providing a network of like-minded professionals and resources to continue learning new skillsets and grow in my career. SMPS has also been very helpful in finding new employment opportunities with the A/E/C industries. -*SMPS Member Travis Niemi, CPSM*

As a CPSM, how has certification benefitted you? CPSM certification has benefitted me by reinforcing my knowledge across multiple domains and has led to growth and promotion opportunities within my firm. -*SMPS Member Travis Niemi, CPSM*

How has SMPS helped you in your career? SMPS has served as a helpful resource for all things marketing, business development, and communications as it relates to the A/E/C industry. Through SMPS, I'm kept up to speed with what's going on in our industry, as well as tips on staying efficient and creative. -*SMPS Member Cecilia Arango, CPSM*

As a CPSM, how has certification benefitted you? Because there's a professional certification that exists for marketers in our industry, becoming a CPSM made me eligible to be considered for shareholder/principal at my firm. I'm proud to say that I'm now a shareholder! Not only that, my CPSM gives me the opportunity to connect with other fellow certified professionals for learning, growing, and networking in this industry. -*SMPS Member Cecilia Arango, CPSM*

How has SMPS helped you in your career? I have a deep appreciation for SMPS and the valuable knowledge this chapter and our members share. The networking has been the most impactful to my career. I've made life-long friends with several members of our chapter. -*SMPS Member Kate Calder, CPSM*

As a CPSM, how has certification benefitted you? Earning my CPSM certification solidified the value of my experience and A/E/C marketing knowledge. I believe wholeheartedly in continuous learning. This designation highlighted my commitment to professional excellence and my career aspirations as a marketing thought leader. -*SMPS Member Kate Calder, CPSM*