



On January 1, 2026, SMPS is an accessible and indispensable community for all professionals who drive growth and sustainability for A/E/C firms. Furthermore, SMPS is bold, anticipatory, and resolute in advancing a culture of diversity, equity, and inclusion in our organization and the industry.



**THE
CENTER FOR
BUSINESS
GROWTH**

LEADERSHIP INNOVATION

BUSINESS EVOLUTION

PROFESSIONAL ADVANCEMENT

DIVERSITY, EQUITY, INCLUSION

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Business transformed through marketing leadership.

Our mission is to engage, inspire, and empower A/E/C professionals for leadership and lifelong learning.