



**Sally J. Smith, MBA, FSMPS, CPSM**

Principal, Director of Marketing & Business Development  
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Sally J. Smith, FSMPS, CPSM, Principal and Director of Marketing and Business Development for Marmon Mok Architecture creatively leads the firm's marketing, business development, and public relations activities. For the past 19 years she has positively impacted the firm's culture, growth, and brand image. A strategist and team builder, Sally enjoys collaborating with her firm colleagues to form winning project teams for high-profile public projects. Committed to team success, relationships in the A/E/C industry, and with design and construction partners across the country, have led to a breadth of industry knowledge and strong rewarding network of professional friends. Winning projects include the UT Health Center for Oral Health and Research, Tobin Center for the Performing Arts, One Frost Corporate Campus, City of San Antonio Henry B. Gonzalez Convention Center Expansion/Renovation, Texas State University Student Recreation Center, VA Polytrauma Rehabilitation Center, University Health Women's and Children's Hospital, TxDOT Stassney Campus, City of Austin Aquatics Projects, City of Austin Dove Springs Community Center, and many others. Sally's career spans 30 years in professional services marketing in Austin, Los Angeles, and San Antonio. She is a torch-bearing member of SMPS, Past-President of the SMPS San Antonio Chapter and winner of the coveted Leonardo Award for marketing innovation and achievement. Sally is active in A/E/C industry and community organizations in San Antonio and Austin and currently serves on the Board of Directors of the North San Antonio Chamber of Commerce. Sally enjoys spending time with her husband Barry of 35-years and grown sons, Zachary, and Spencer. She has a passion for reading, biking, swimming, traveling, and spending time with family and friends.