

Knowledge never goes unnoticed.

A YEAR OF LEARNING WITH SMPS



Throughout the year, SMPS provided professionals the opportunity to learn and grow professionally. Here are some professional-development highlights from 2021:



23 webinars and online workshops



3 complimentary learning labs



10 ebooks



5 conferences



2 Townhalls

Diversity, Equity, and Inclusion Townhall



Industry Partners Townhall



5 Facebook/LinkedIn Live events



2 Industry Focused Events

A/E/C Momentum Industry Outlook
A/E/C Momentum Principals Roundtable



3 Diversity, Equity, and Inclusion events



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BUSINESS TRANSFORMED THROUGH MARKETING LEADERSHIP