



Ree Miskimon, FSMPS, CPSM

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With 24 years in the industry, Ree Miskimon, FSMPS, CPSM, is the Director of Business Development and Marketing at Cube Root Corporation where she delivers sales strategies, analyzes business markets, and manages business relationships. Ree specializes in B2B and B2C marketing, branding, advertising, media and public relations, content strategy, and internal communications. She is an expert in the technical, conceptual, and content development of marketing collateral. Additionally, Ree is recognized for developing, mentoring, and motivating highly productive teams. Ree has been a member of SMPS since 2005 and earned her Certified Professional Services Marketer (CPSM) credential in 2016. She has held numerous national, regional, and local SMPS positions including the National-level Chapter Leader Symposium Chair and SMPS Maryland Chapter president where she was recognized as the Chapter Board of Director of the Year in 2008. Ree continues to serve her local chapter through her current role as a member of the Senior Advisory Council where she provides strategic guidance and serves as a senior ambassador for the Chapter. A graduate of Cornell University's Diversity and Inclusion program, Ree strives to be the change that is needed to promote civil rights and diversity in her professional and social environments. She is often recognized for her inclusive work ethic and for developing and mentoring change-makers. Ree is active in the DEI space where she facilitates and participates in workshops. Ree authored Inclusion and Access, Infrastructure Disparity in Underserved Neighborhoods published in the Parking & Mobility Magazine, International Parking & Mobility Institute, March 2023, vol. 5, no. 3, pp. 10-11. Ree is active in allied associations providing mentoring leadership to the Society of American Military Engineers (SAME) where she serves as the Leadership Development Mentoring POC. Additionally, she serves as the Chair of Diversity and Equity for the Construction Management Association of America (CMAA) Baltimore Post.