



Natalie Pagano, FSMPS, CPSM

Director of Marketing & Communication
Manhattan Construction Group, Tulsa, OK
SMPS Oklahoma

Natalie Pagano, FSMPS, CPSM, is the director of marketing and communication for Manhattan Construction Group, a top-performing construction services firm that serves the building, civil, pipeline, and specialty construction segments in the U.S., Mexico, Central America, and the Caribbean. A member of Manhattan's family of builders for 26 years, Natalie aligns marketing initiatives with strategic plans and business development goals. She guides branding, internal and external communication, online presence, crisis communication, marketing, and public relations for the Group's operations, including, Manhattan Construction Company, Manhattan Road & Bridge Company, Manhattan Pipeline, LLC, Manhattan International Construction Company, Ltd, Cantera Concrete Company, Spectrum Contracting, Inc. and Safe Zone, LLC. Natalie has served in leadership for the Society for Marketing Professional Services (SMPS) Southern Regional Conference as co-chair, keynote chair, and sponsorship chair. She has served on the SMPS Oklahoma board as education director and senior chapter advisor. Natalie is a seven-time SMPS Marketing Communication Awards juror, a Certified Professional Services Marketer (CPSM), and a member of the inaugural graduating class of the SMPS University Leadership Advancement Program through the Robert H. Smith School of Business at the University of Maryland. She earned a Bachelor of Science degree in journalism and broadcasting from Oklahoma State University.