



Lindsay L. Young, MBA, FSMPS, CPSM

Chief Difference Maker

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Lindsay L. Young, MBA, FSMPS, CPSM, loves all things PINK, spending time at the lake, is a red dirt country music junkie and enjoys spending time with family and friends. She's been married to her best friend and husband, Aaron, for sixteen years. Chief Difference Maker of nu marketing, Lindsay consults with small to medium sized design and construction firm with their marketing and business development plans. Through effective strategies, she helps businesses increase their profits and build their businesses. With over seventeen years of experience, she helps companies with marketing strategies, brand perception surveys, trade show implementation, customer and employee events, presentations, social media presence, employee training, and project management of branding and website redevelopment. Lindsay received her Master of Business Administration and Bachelor's of Business Administration from Pittsburg State University. She has been named 40 Under 40 Wichita Business Journal, 40 Under 40 Northwest Arkansas Business, and Pittsburg State University Distinguished Service Alumni. Lindsay continually gives back to the architecture, engineering, and construction industry by serving on boards and committees.