



Katelin Etoh, FSMPS, CPSM

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Katelin Etoh, FSMPS, CPSM, is a Partner of Ziger|Snead Architects, a design-forward architecture firm that delivers transformational projects in Baltimore and beyond. Katelin joined the team in 2010 as Marketing Director and was named Partner in 2018. She is responsible for firm operations, business development, and project initiation. Her strategic efforts have supported the studio being frequently recognized as one of the top 50 architects in the nation by ARCHITECT magazine. With a confident voice for progress, her leadership focus is on aligning business goals and strategy to elevate the efforts of the studio and fulfill its mission that great design can have a positive social impact. She is passionate about combining technical skills with strategic planning to powerfully communicate information and execute goals. Her varied experience informs a collaborative and detailed approach to establishing project expectations and negotiating with our partners to prepare a project for the best success internally and externally.