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Julie Huval, FSMPS, CPSM, is the Head of Marketing at Beck Technology, leading a team to drive demand for the company's preconstruction technology offerings. With an MBA from The University of Texas at Arlington and a Bachelor of Arts in journalism and environmental studies from Baylor University, Julie is a respected speaker on marketing, business, and technology. She contributes to industry publications and brings extensive expertise to her role, combining strategic marketing initiatives with a deep understanding of the construction industry. Julie's thought leadership and commitment to innovation make her a valuable leader in the marketing field.