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Cindy Culbertson, FSMPS, CPSM, brings a strategic focus to marketing, branding, and communications for the design and construction industry. She has 30 years of professional experience, which includes engineering, marketing, and sales for a construction manager, an architectural-engineering firm, and a chemical manufacturer. She is an SMPS Indiana Past President and a Certified Professional Services Marketer (CPSM) with a mechanical engineering degree from UMR (MS&T) and an MBA from Washington University St. Louis. Cindy is a St. Louis native and a life-long St. Louis Cardinals fan. She loves to travel, ride roller coasters with her son, and spend time at the beach with family and friends.