



Ashley Campbell

Senior Vice President

HITT Contracting

Ashley Campbell is a Senior Vice President at HITT Contracting, a top 20 general contractor with offices in 14 markets. Her 18 years of experience range from marketing, branding, communications, and business development to most recently human capital and experience management. She believes there is a powerful connection between the client experience and employee experience that defines the brand and company culture. Today, Ashley leads the strategic vision for client and employee experiences to ensure HITT delivers on its brand promise. While she has held many roles, her career centers on construction and a passion for the building industry. As a member of the firm's executive committee, she advises HITT in strategic marketing, human capital, and branding. She is the executive sponsor for DE+I and the executive advisor to the Building Leaders employee resource group.

Ashley has been a passionate member of SMPS since 2006, chairing multiple committees and sitting on the Board of Directors at the Washington, DC Chapter for more than five years. She is currently a member of the Amplify A|E|C Programming Committee, helping to shape the content for the 2023 national conference.