2020-21 SMPS LEADERSHIP APPLICATION

Smps[®] Society for Marketing Professional Services

123 N. Pitt Street Suite 400 Alexandria, VA 22314 P 703.549.6117

P 703.549.611 www.smps.org

Check one only. SOCIETY BOARD OF DIRECTORS President-Elect At-Large Director FOUNDATION BOARD OF TRUSTEES

Trustee □ Trustee					
APPLICANT'S INFORMATION					
Name (first, mi, last)					
Title					
Company					
Address					
City, State, Zip					
Work Phone	Cell Phone				
E-mail					
MEMBERSHIPS DESIGNATIONS & LICENSES EDUCATION					
Other than SMPS, what other professional organizations are you a member of?	Highest Education/Degree				
	Academic Major				
What certifications, credentials, or licenses do you hold?	Year Graduated				
FSMPS APR P.E. CPSM LEED Other	Candidate must be a current CPSM and/or SMPS Fellow to serve on the SMPS board of directors.				
SMPS EXPERIENCE					
When did you become a member of SMPS? Month:		Year:			
A minimum of five (5) years of active membership is required to serve on the SMPS board of directors, and candidate must be a current active member in good standing.					
2. Previous SMPS Service (Check all that apply and attach a complete listing of positions held and dates.)					
Society Board of Directors Society Committee Chapter Other					
Note: Certain Society board or committee experience and/or chapter leadership experience is a requirement for all board positions. See qualifications specific to each position in the Call for Nominations announcement for more information.					
3. Chapter Endorsement: Attach a letter of endorsement from your current cha Immediate Past President.	oter. Letter should be signed by	y the President, President-Elect, or			
EMPLOYMENT HISTORY					
1. Please attach a list of all previous A/E/C experience, including company names, your positions, and employment dates.					
	es, your positions, and employi Year Started in A/E/C Industry				
	Fotal Years in A/E/C Industry:				
2. Employer endorsement: Attach a letter from your current employer endorsing your candidacy and indicating willingness to support your participation					

on the SMPS or Foundation boards.

COMPANY INFORMATION

Candidate's Primary Job Function Administrative Business Developer CMO Consultant Coordinator Director	n (select only one) Manager Partner/Principal/Owner President/CEO Technical (Architect, Engineer, etc.) Vice President Other	Company/Firm's Primary Discipline Architecture Architecture/Engineering Construction/Contracting Construction Management Design/Build Engineering Environmental Engineering	(select only one) Geotechnical Engineering Interior Design Landscape Architecture Marketing Consulting Reprographics/Audio/Visual Other
Federal/State Certifications Disadvantaged Business Minority Owned Women Owned Small Business Other	Geographic Location Local Regional National International	Size of Firm (including all branch an Under 10 employees 11–25 employees 26–99 employees	d satellite offices) 100–249 employees 250–499 employees Over 500 employees
APPLICANT'S STATEM	IENT		
contributions you believe you wo	as for seeking a position on the SMPS board of dir ould be able to make in the position sought, your p formation you feel may be useful in evaluating you	osition or ideas with respect to any issues	
APPLICANT'S ACKNO	WLEDGMENT OF SERVICE EX	PECTATIONS	
many as 20–30 hours per month may also involve additional travel I further certify that I have read a	ame for consideration for the position indicated, the on SMPS business, that it will involve travel approximate to local chapter and regional meetings and particitud agree to support the Society's mission and goal to board; and I will place the needs and interests of	oximately four times each year to board me ipation in quarterly conference calls of the s; I intend to use my talents, experience, an	eetings and to the annual conference, and board. nd available resources to complement
Nominee's Signature:		Date:	
SUBMISSION INSTRU	CTIONS		
APPLICATIONS MUST	BE RECEIVED ON OR BEFORE AP :	RIL 15, 2020	
Complete this form and attach al	l supporting information and recommendation let	eters in the form of one PDF document.	
Send to:			
SMPS nominations & elections of Doug Parker, FSMPS, CPSM	committee chair		

c/o Tina Myers, CAE tina@smps.org