

2017-18 SMPS LEADERSHIP APPLICATION

SMPS

**Society for Marketing
Professional Services**

123 N. Pitt Street
Suite 400
Alexandria, VA 22314

PH 703.549.6117
TF 800.292.7677
www.smeps.org

POSITION SOUGHT

Check one only.

SOCIETY BOARD OF DIRECTORS

President-Elect Secretary-Treasurer At-Large Director

FOUNDATION BOARD OF TRUSTEES

Trustee

APPLICANT'S INFORMATION

Name (FIRST, MI, LAST)

Title

Company

Address

City, State, Zip

Work Phone

Cell Phone

E-mail

CERTIFICATIONS | DESIGNATIONS | EDUCATION

What certifications or designations do you hold?

SMPS Fellow APR
 CPSM LEED
 AIA PE.
 Associate AIA Other _____

Highest Education/Degree	
Academic Major	
Year Graduated	

Candidate must be a current CPSM and/or SMPS Fellow to serve on the SMPS board of directors.

SMPS EXPERIENCE

1. When did you become a member of SMPS? Month: _____ Year: _____

A minimum of five (5) years of active membership is required to serve on the SMPS board of directors, and candidate must be a current active member in good standing.

2. Previous SMPS Service (Check all that apply and attach a complete listing of positions held and dates.)

Society Board of Directors Society Committee Chapter Other

Note: Certain Society board or committee experience and/or chapter leadership experience is a requirement for all board positions. See qualifications specific to each position in the Call for Nominations announcement for more information.

3. Chapter Endorsement: Attach a letter of endorsement from your current chapter. Letter should be signed by the President, President-Elect, or Immediate Past President.

EMPLOYMENT HISTORY

1. Please attach a list of all previous A/E/C experience, including company names, your positions, and employment dates.

Years in Current Position: _____ Year Started in A/E/C Industry: _____
Year Started in Marketing/BD: _____ Total Years in A/E/C Industry: _____

2. Employer endorsement: Attach a letter from your current employer endorsing your candidacy and indicating willingness to support your participation on the SMPS or Foundation boards.

COMPANY INFORMATION

Candidate's Primary Job Function (select only one)

Administrative
Business Developer
CMO
Consultant
Coordinator
Director
Manager
Partner/Principal/Owner
President/CEO
Technical (Architect, Engineer, etc.)
Vice President
Other _____

Company/Firm's Primary Discipline (select only one)

Architecture
Architecture/Engineering
Construction/Contracting
Construction Management
Design/Build
Engineering
Environmental Engineering
Geotechnical Engineering
Interior Design
Landscape Architecture
Marketing Consulting
Reprographics/Audio/Visual
Other _____

Federal/State Certifications

Disadvantaged Business
Minority Owned
Women Owned
Small Business
Other _____

Geographic Location

Local
Regional
National
International

Size of Firm (including all branch and satellite offices)

Under 10 employees
11–25 employees
26–99 employees
100–249 employees
250–499 employees
Over 500 employees

APPLICANT'S STATEMENT

Attach a statement of your reasons for seeking a position on the SMPS board of directors or the Foundation board of trustees. Include the contributions you believe you would be able to make in the position sought, your position or ideas with respect to any issues currently facing the Society or its members, and any other information you feel may be useful in evaluating your application (maximum 500 words).

APPLICANT'S ACKNOWLEDGMENT OF SERVICE EXPECTATIONS

I hereby certify, by placing my name for consideration for the position indicated, that I understand election to the SMPS board of directors can involve my spending as many as 20–30 hours per month on SMPS business, that it will involve travel three or four times each year to board meetings and to the annual conference, may also involve additional travel to local chapter and regional meetings, participation in monthly telephone conferences of the board, and additional time spent as a member of, or liaison to, one or more Society committees or task forces.

I further certify that I have read and agree to support the Society's mission and goals; I intend to use my talents, experience, and available resources to complement those of the other members of the board; and I will place the needs and interests of SMPS above any personal or professional considerations when making decisions as a member of the board.

Nominee's Signature: _____

Date: _____

SUBMISSION INSTRUCTIONS

APPLICATIONS MUST BE RECEIVED ON OR BEFORE **APRIL 14, 2017**

Complete this form and attach all supporting information and recommendation letters in the form of one PDF document.

Send to:

Tina Myers, CAE at tina@smps.org