CHAPTER RECOGNITION
- Striving for Excellence
- Chapter President of the Year

COMMUNICATIONS
- Smart practices (chapter manual)
- SMPS branding guidelines
- Content for chapter publications
- Survey Monkey account access
- Sponsorship examples and tips

EDUCATION & CERTIFICATION
- Certification study group assistance
- Chapter education reports (compilation of all chapters)
- Meeting planning from A-Z (chapter manual)
- Sample program surveys
- CPSM exam offered to presidents-elect for free

FINANCE & ADMINISTRATION
- General guidance (chapter manual)
- Budget review upon request
- Insurance information
- Treasurer Toolkit
- Billhighway training

GOVERNANCE
- Chapter manual
- Bylaws guidance and review
- Healthy Chapter Checklist
- Strategic Planning Toolkit
- Chapter board and volunteer orientations and training videos
- Chapter board visits as requested (SMPS staff and board)
- Position description samples for chapter board
- Chapter volunteer calendar with important dates and deadlines

MANUALS & TOOLKITS & GUIDEBOOKS
- Six Chapter Management Manuals
- Student Chapter Development Guidebook
- Treasurers Toolkit
- Strategic Planning Toolkit

MEMBERSHIP
- Chapter manual
- Recruitment mailings
- New member push notification to membership chairs
- Models and samples (MySMPS)
- SMPS chapter membership reports (www.smps.org/extranet)
- Sample membership surveys (Survey Monkey)
- Support with membership campaigns (giveaways, reports, and more)
- Monthly demographic reports

MySMPS
(ALL CHAPTER LEADERS COMMUNITY)
- Chapter board-exclusive communities
- Management resources and tools
- Models and samples
- Winning submittals of chapter awards
- Finance and administration
- Membership demographic reports
- Education and programs information
- Marketing ads and collateral
- Strategic planning resources
- Chapter management manuals and toolkits
- Chapter Leader Newsletters archive
- Chapter Leader Meetup recaps

REGIONAL CONFERENCES
- Staff support and attendance
- Financial contribution
- Advertising
- Gifts and giveaways
- Contract/agreement review

TECHNOLOGY
- StarChapter support (website platform)
- Billhighway support and implementation (streamlines banking, budgets, finance reporting, etc.)

TRAINING & CONNECTING
- Chapter Leadership Symposium (CLS)
- Chapter Leader Meetups
- Live training webinars
- On-demand training playlists

SMPS VISION: BUSINESS TRANSFORMED THROUGH MARKETING LEADERSHIP.