

MEMBERSHIP REINSTATEMENT APPLICATION



**Society for Marketing
Professional Services**

625 N. Washington Street
Suite 302
Alexandria, VA 22314-1936

P 703.549.6117
www.smeps.org
membership@smeps.org

**BUSINESS TRANSFORMED
THROUGH MARKETING
LEADERSHIP.**

| | |
|--------------------------------|---------------------|
| Name (PREFIX, FIRST, MI, LAST) | |
| Title | |
| Company | Company Web Address |
| Company Address | |
| City, State, Zip | |
| Phone | Cell Phone |
| Email | |
| Alternate Address | |
| Alternate Phone | Alternate Email |

MEMBER INFORMATION

What is your primary job function (select only one)?

If "other," please list.

What is your experience level?

What percentage of time do you spend on the following? (Total to 100%)

Marketing Bus. Dev. Mgt. Other

What certifications or designations do you hold? (Use control key to select more than one.)

If "other," please list.

The following data will be used for statistical purposes only.

| | | | |
|--------------------------------|--------|------|------------|
| Gender | Female | Male | Non-binary |
| Birth Date | | | |
| Education/Degree | | | |
| Year Graduated | | | |
| Academic Major | | | |
| Year started in A/E/C Industry | | | |
| Year started in Marketing/BD | | | |

CHAPTER PREFERENCE

Your SMPS membership includes a membership with the chapter of your choice. Please select a chapter from the drop-down list below. For a full listing of SMPS chapters, visit www.smeps.org/find-a-chapter.

COMPANY INFORMATION

Federal/State Certifications
(Use control key to select more than one.)

Geographic Location

If other certifications, please list.

Size of Firm (including all branch and satellite offices)

Is your company's/firm's annual revenue less than \$4.5 million?

Yes No

Company/Firm's Primary Discipline (select only one)

If "other," please list.

DUES | PAYMENT INFORMATION

Dues Calculation Membership in the Society is an individual membership and includes an affiliation with one chapter.

| | | |
|-------------------------------------|---------------------|-----------|
| Regular Member Dues | \$ 399.00 | \$ 399.00 |
| Foundation Contribution* (optional) | \$ 30.00 (or other) | \$ |
| TOTAL DUES PAYMENT | | \$ |

Payment We understand that many companies are not physically in their offices. If you need to take care of your membership dues via electronic payment, please contact Antonio Payne of our finance team directly at antonio@smeps.org.

Check Enclosed (payable to SMPS)

Credit Card (Visa, MasterCard, American Express)

Credit Card #

CVV #

Exp. Date

Authorized Signature

\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.

SERVICES AND FACILITIES

Please select up to five options from each category (five from Company Services and five from Facilities if applicable). These will be listed within your profile in SMPS Membership Directory which is accessed through the MySMPS community at www.mysmps.org.

| COMPANY SERVICES | X | COMPANY SERVICES | X | COMPANY SERVICES | X | FACILITIES | X |
|--|---|---|---|--|---|--|---|
| Accounting Services | | Equipment Planning | | Presentation Binding | | Airfields/Airports | X |
| Acoustical Consulting and Design | | Event Planning | | Presentation Coaching and Training | | Arboreta/Aquariums | |
| Advertising Consulting | | Exhibit Design/Signage | | Presentation Graphics | | Automotive Dealerships/Service Centers | |
| Aquatic Facility Design | | Facilities Management | | Presentation Training | | Bridges | |
| Arbitration | | Facilities Management Maintenance | | Printing | | Brownfield | |
| Architecture | | Failure Analysis | | Professional Trade Association | | Casino/Entertainment | |
| Architecture and Landscape Photography | | Financial Management | | Program Consulting/Management | | Chemical Facilities | |
| Asbestos Abatement Consulting | | Fire Protection and Life Safety | | Programming | | Children's Hospitals | |
| Audio Enhancement/School Systems | | Flooring Solutions | | Property Management | | College Facilities | |
| Audio/Visual Design | | Food Services Consulting/Management | | Public Involvement | | Conference and Civic Center Facilities | |
| Audio/Visual Presentations/Production | | Functional Planning | | Public Relations Consulting | | Crime Labs | |
| Audiovisual Facilities Consulting/Design | | General Contractors | | Real Estate Development | | Criminal Justice Facilities | |
| Blueprinting | | Geographic Information Systems | | Recycle Content | | Elementary/Secondary Schools | |
| Bond Claims | | Geotechnical Engineering | | Resolution | | Food Service Facilities | |
| Brand/Identity Implementation | | GIS and Programming | | Restoration/Preservation | | General Building | |
| Bridge Engineering | | Golf Course Design | | Right-of-Way Services | | Government | |
| Brochures/Newsletters | | Graphic Design | | Roadway Engineering | | Harbors/Ports | |
| Building Repair/Restoration | | Hazardous Waste Redemption | | Roof Consulting | | Healthcare Facilities | |
| Business Development | | Historic Preservation | | Sanitary Engineering | | Healthcare Operational/ Clinical Planning | |
| CADD Services | | Human Resources Consulting/Devlpt. | | Security Systems/Engineering | | High-Technology Facilities | |
| Civil Engineering | | Hydraulic Engineering | | Seismic Design and Consulting | | Highways | |
| Claims Services | | Indoor Air Quality | | Site Assessments | | Historic Structures | |
| Coating Consulting | | Industrial Hygiene | | Software Systems | | Hotels/Resorts | |
| Commercial Design Photography | | Information Technology | | Solar Energy | | Housing | |
| Commercial Solutions | | Insurance Brokers | | Space Planning | | Industrial Facilities | |
| Commissioned Fine Arts | | Interior Design | | Strategic Planning | | Infrastructure | |
| Commissioning | | Interior Design/Commercial | | Structural Engineering | | Laboratory Facilities | |
| Communications Consulting | | Internet Services | | Subsurface Utility Engineering | | Libraries | |
| Communications Training | | Laboratory Architecture | | Surveying and Mapping | | Marinas | |
| Constructability Reviews | | Laboratory Planning | | Sustainable Design | | Military Facilities | |
| Construction | | Land Use Approvals | | Sustainable Design/Engineering | | Mixed-Use Development Centers | |
| Construction Administration | | Landscape Architecture and Planning | | Technology Consulting | | Museums | |
| Construction Consulting | | Laundry Design | | Telecommunications | | Non-Profit Organizations | |
| Construction Information | | Lead Paint Abatement Design | | Theatre Consulting | | Office Buildings | |
| Construction Law | | Legal Services/Claims/Litigation | | Theater Design | | Parking Facilities | |
| Construction Material Testing | | Liens | | Threshold Inspection | | Parks/Recreation Facilities | |
| Construction Progress Photography | | Life Cycle Cost Analysis | | Title Insurance | | Postal Facilities | |
| Construction Project Management | | Lighting Design/Consulting | | Traffic and Transportation Design/ Consulting | | Rail/Mass Transit | |
| Consulting and Design | | Management Consulting | | Training | | Recreation Centers | |
| Corporate Gifts | | Manufacturer of Document Finishing Productions and Equipment | | Urban Design | | Religious Facilities | |
| Corporate Real Estate | | Manufacturer of Formaldehyde-Free Fiberglass Insulation | | Utilities Services | | Retail Facilities | |
| Cost Estimating and Scheduling | | Marine Engineering | | Utility Coordination | | Secure Facilities | |
| CRM Consulting | | Market Research | | Utility Relocation Design | | Sports Facilities | |
| Database Consulting | | Marketing/Communications Consulting | | Value Engineering | | Theatres | |
| Design/Build Services | | Mechanical Engineering | | Vibration Control | | Theme Park Facilities | |
| Digital Media | | Mergers/Acquisitions | | Waste Management | | Vivarium | |
| Dispute Avoidance | | Mining Engineering | | Water & Wastewater Treatment | | Water and Wastewater Facilities | |
| Document Management Services | | Needs Assessments | | Water Resources | | Zoo Design | |
| Electrical Contractors | | Owners Representatives | | Web Page Development | | | |
| Electrical Engineering | | Parking Consulting | | Website Design | | | |
| Electrical Engineering/ Energy Consulting | | Photogrammetry | | Website Development | | | |
| Electrical Utility Design/Consulting | | Photography | | Wetlands | | | |
| Engineering | | Placement Services | | Writing/Editing Services | | | |
| Environmental Consulting/Engineering | | Planning | | Zoning | | | |
| Environmental Graphic Design | | Pre-Construction Services | | | | | |
| Environmental Health and Safety | | | | | | | |

Supervisor's Name and Title

Supervisor's Email

How did you learn about SMPS?

What is your primary reason for joining SMPS?

SOURCE CODE