

# SEPTEMBER 2021

## [Archived September 2021 Chapter Leader Newsletter](#)

1 | Fiscal year begins

1 | First day for 2021–22 chapter presidents-elect to register for the [CPSM](#) exam for free (Questions? contact [natalie@smpls.org](mailto:natalie@smpls.org))

1 | [SMPS Foundation Zinsmeyer Scholarship Fund](#): HBCU Application Deadline

15 | Diversity, Equity, and Inclusion Townhall

30 | Chapter Volunteer Orientation: [On-demand recording and recap available](#)

30 | [Chapter finance report](#) deadline

30 | [Chapter education report](#) deadline

Shared dues rebate paid to each chapter (2020–21 4th quarter distribution)

Budget Process: Each chapter BOD to approve budget for 2021–22 fiscal year

# OCTOBER 2021

## [Archived October 2021 Chapter Leader Newsletter](#)

4–6 | [The Pinnacle Experience 2021](#): New Orleans, LA

26 | [A/E/Connections](#): Newport Beach, CA

27–29 | [SMPS Southwest Regional Conference](#): Tucson, AZ

# NOVEMBER 2021

## [Archived November 2021 Chapter Leader Newsletter](#)

1 | [Chapter President of the Year \(CPY\)](#) application available

10 | Chapter Leader Meetup: Education/Programs, Marketing/Communication, and Membership ([recap available](#))

15 | [2022 Fellows Application](#) application available

15 | [Marketing Achievement Award](#) program opening

Chapters should begin preparing tax forms 990EZ and 990N: Deadline January 15

## DECEMBER 2021

[Archived December 2021 Chapter Leader Newsletter](#)

7 | Chapter Leader Meetup: Finance, Taxes, and Billhighway ([recap available](#))

15 | [Marketing Communications Awards \(MCA\)](#) program opening

## JANUARY 2022

[Archived January 2022 Chapter Leader Newsletter](#)

6 | Billhighway-hosted Town Hall | ([recap available](#))

15 | Filing deadline: Tax Forms 990EZ and 990N

19–21 | [SMPS Pacific Regional Conference](#): Sacramento, CA

26–28 | [SMPS Southern Regional Conference](#): Oklahoma City, OK

31 | Tax Form 1099 due to vendors (speakers, website, etc.) (1099 forms must be prepared for individuals to whom you have paid more than \$600 in 2021)

Prepare for chapter board nominations and elections (verify specific dates in your chapter's bylaws)

## FEBRUARY 2022

[Archived February 2022 Chapter Leader Newsletter](#)

17 | 3 p.m. ET | Chapter Leader Meetup: Driving Member Engagement ([recap available](#))

22 | 3 p.m. ET | [Get To Know Your CPSM Network](#) | virtual event

28 | File Tax Form 1099 to IRS

# MARCH 2022

## [Archived March 2022 Chapter Leader Newsletter](#)

1 | 3 p.m. ET | Chapter Leader Meetup: In-person Experiences | What We Know Now ([recap available](#))

8 | How diversity and inclusion is vital for the future of A/E/C | ([recap](#) and [recording available](#))

23–25 | [SMPS Southeastern Regional Conference](#): Orlando, FL

22 | [Marketing Communications Awards \(MCA\)](#) submission deadline

30 & 31 | [Chapter Leadership Symposium \(CLS\)](#): Alexandria, VA (reception March 30; full program March 31 and April 1)

31 | [Chapter President of the Year \(CPY\)](#) application deadline

# APRIL 2022

## [Archived April 2022 Chapter Leader Newsletter](#)

1 | [Chapter Leadership Symposium \(CLS\)](#): Alexandria, VA (reception March 30; full program March 31 and April 1)

6–8 | [SMPS Missouri Valley Regional Conference](#): Wichita, KS

8 | [Marketing Achievement Award](#) submission deadline

11 | [2022 Fellows Application](#) application deadline

27–29 | [SMPS Heartland Regional Conference](#): Milwaukee, WI

# MAY 2022

## [Archived May 2022 Chapter Leader Newsletter](#)

3 | 3 p.m. ET | DEI + A/E/C: Inclusive Leadership ([view the presentation!](#))

18–20 | [SMPS Northeast Regional Conference](#): Lake George, NY

## JUNE 2022

### [Archived June 2022 Chapter Leader Newsletter](#)

7 | Chapter Leader Meetup: Effective Membership Recruitment & Retention Strategies ([recap available](#))

13 | 12 p.m. ET | DEI + A/E/C: Pride Talk With SMPS

30 | Chapter board and committee roster report deadline (to be submitted by 2022-23 president)

## JULY 2022

### [Archived July 2022 Chapter Leader Newsletter](#)

12 | Billhighway Town Hall (Hosted by Billhighway – [register today](#))

18–20 | [Amplify A|E|C 2022](#): Atlanta, GA

Budget Process: Chapters should be creating their budgets for board approval in September

## AUGUST 2022

3 | Deadline for 2021-22 chapter presidents-elect to register for the September 2022 [CPSM](#) exam window for free (Questions? contact [natalie@smps.org](mailto:natalie@smps.org))

18 | 3 p.m. ET | Chapter Leader Meetup: Budgets and Finances ([registration open!](#))

2022–2023 budget completion by chapters

## SEPTEMBER 2022 (2022–23 fiscal year)

1 | Fiscal year begins

1 | First day for 2022–23 chapter presidents-elect to register for the [CPSM](#) exam for free (Questions? contact [natalie@smps.org](mailto:natalie@smps.org))

30 | Chapter finance report deadline

30 | Chapter education report deadline

Shared dues rebate paid to each chapter (2021–22 4th quarter distribution)

Budget Process: Each chapter BOD to approve budget for 2022–23 fiscal year

## RECURRING

Shared dues rebate paid to each chapter monthly

[Marketer journal](#) published digitally: October, December, February, April, June, and August

[Marketer QuickLook](#) published (monthly e-newsletter)

Pivot & Focus Learning Lab Meetups (bi-monthly)

### [SMPS Webinars](#)

Chapter Leader Newsletter (monthly, sent out to all chapter volunteers)

[You and SMPS: Kickstart Your Membership](#) (invite only, new-member meetup; contact [membership@smps.org](mailto:membership@smps.org) for more information) (last Friday of every month)