

# MEMBERSHIP REINSTATEMENT APPLICATION



**Society for Marketing Professional Services**

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**BUSINESS TRANSFORMED  
THROUGH MARKETING  
LEADERSHIP.**

Name (PREFIX, FIRST, MI, LAST) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_ Company Web Address \_\_\_\_\_

Company Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Alternate Address \_\_\_\_\_

Alternate Phone \_\_\_\_\_ Alternate Email \_\_\_\_\_

## MEMBER INFORMATION

What is your primary job function (select only one)?

- |   |  |
|---|--|
| <input type="checkbox"/> Administrative     | <input type="checkbox"/> Manager           |
| <input type="checkbox"/> Business Developer | <input type="checkbox"/> Partner/Principal |
| <input type="checkbox"/> CMO                | <input type="checkbox"/> President/CEO     |
| <input type="checkbox"/> Consultant         | <input type="checkbox"/> Technical         |
| <input type="checkbox"/> Coordinator        | <input type="checkbox"/> Vice President    |
| <input type="checkbox"/> Director           | <input type="checkbox"/> Other _____       |

What is your experience level?

- Senior Level     Mid-Level     Entry-Level

What percentage of time do you spend on the following? (Total to 100%)

Marketing \_\_\_\_\_ Bus. Dev. \_\_\_\_\_ Mgt. \_\_\_\_\_ Other \_\_\_\_\_

What certifications or designations do you hold?

- |  |                                      |
|--|--------------------------------------|
| <input type="checkbox"/> AIA           | <input type="checkbox"/> LEED AP     |
| <input type="checkbox"/> Associate AIA | <input type="checkbox"/> P.E.        |
| <input type="checkbox"/> APR           | <input type="checkbox"/> Ph.D.       |
| <input type="checkbox"/> CPSM          | <input type="checkbox"/> Other _____ |

The following data will be used for statistical purposes only.

Gender	<input type="checkbox"/> Female <input type="checkbox"/> Male <input type="checkbox"/> Non-binary
Birth Date	_____
Education/Degree	_____
Year Graduated	_____
Academic Major	_____
Year started in A/E/C Industry	_____
Year started in Marketing/BD	_____

## CHAPTER PREFERENCE

Unless otherwise specified below, a chapter will be automatically assigned based on your geographic location. For a full listing of SMPS chapters, please visit [www.smeps.org/find-a-chapter](http://www.smeps.org/find-a-chapter).

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## COMPANY INFORMATION

Federal/State Certifications

- Disadvantaged Business  
 Minority Owned  
 Women Owned  
 Small Business  
 Other \_\_\_\_\_

Geographic Location

- Local  
 Regional  
 National  
 International

Size of Firm (including all branch and satellite offices)

- |   |   |
|---|---|
| <input type="checkbox"/> Under 10 employees | <input type="checkbox"/> 100-249 employees  |
| <input type="checkbox"/> 11-25 employees    | <input type="checkbox"/> 250-499 employees  |
| <input type="checkbox"/> 26-99 employees    | <input type="checkbox"/> Over 500 employees |

Is your company's/firm's annual revenue less than \$4.5 million?

- Yes     No

Company/Firm's Primary Discipline (select only one)

- |  |   |
|--|---|
| <input type="checkbox"/> Architecture              | <input type="checkbox"/> Geotechnical Engineering   |
| <input type="checkbox"/> Architecture/Engineering  | <input type="checkbox"/> Interior Design            |
| <input type="checkbox"/> Construction/Contracting  | <input type="checkbox"/> Landscape Architecture     |
| <input type="checkbox"/> Construction Management   | <input type="checkbox"/> Marketing Consulting       |
| <input type="checkbox"/> Design/Build              | <input type="checkbox"/> Reprographics/Audio/Visual |
| <input type="checkbox"/> Engineering               | <input type="checkbox"/> Other _____                |
| <input type="checkbox"/> Environmental Engineering |   |

## DUES | PAYMENT INFORMATION

**Dues Calculation** Membership in the Society is an individual membership and includes an affiliation with one chapter.

Regular Member Dues	\$ 399.00	\$ 399.00
Foundation Contribution* (optional)	\$ 30.00 (or other)	\$
<b>TOTAL DUES PAYMENT</b>		<b>\$</b>

### Payment

- Check Enclosed (payable to SMPS)     Credit Card (Visa, MasterCard, American Express)

Credit Card # \_\_\_\_\_ CVV # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

\$50.00 of dues for new members is the origination fee and \$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

\*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.

# SERVICES AND FACILITIES

Please select up to five options from each category (five from Company Services and five from Facilities if applicable). These will be listed within your profile in SMPS Membership Directory which is accessed through the MySMPS community at [www.mysmps.org](http://www.mysmps.org).

COMPANY SERVICES	X	COMPANY SERVICES	X	COMPANY SERVICES	X	FACILITIES	X
Accounting Services		Equipment Planning		Presentation Binding		Airfields/Airports	
Acoustical Consulting and Design		Event Planning		Presentation Coaching and Training		Arboreta/Aquariums	
Advertising Consulting		Exhibit Design/Signage		Presentation Graphics		Automotive Dealerships/Service Centers	
Aquatic Facility Design		Facilities Management		Presentation Training		Bridges	
Arbitration		Facilities Management Maintenance		Printing		Brownfield	
Architecture		Failure Analysis		Professional Trade Association		Casino/Entertainment	
Architecture and Landscape Photography		Financial Management		Program Consulting/Management		Chemical Facilities	
Asbestos Abatement Consulting		Fire Protection and Life Safety		Programming		Children's Hospitals	
Audio Enhancement/School Systems		Flooring Solutions		Property Management		College Facilities	
Audio/Visual Design		Food Services Consulting/Management		Public Involvement		Conference and Civic Center Facilities	
Audio/Visual Presentations/Production		Functional Planning		Public Relations Consulting		Crime Labs	
Audiovisual Facilities Consulting/Design		General Contractors		Real Estate Development		Criminal Justice Facilities	
Blueprinting		Geographic Information Systems		Recycle Content		Elementary/Secondary Schools	
Bond Claims		Geotechnical Engineering		Resolution		Food Service Facilities	
Brand/Identity Implementation		GIS and Programming		Restoration/Preservation		General Building	
Bridge Engineering		Golf Course Design		Right-of-Way Services		Government	
Brochures/Newsletters		Graphic Design		Roadway Engineering		Harbors/Ports	
Building Repair/Restoration		Hazardous Waste Redemption		Roof Consulting		Healthcare Facilities	
Business Development		Historic Preservation		Sanitary Engineering		Healthcare Operational/ Clinical Planning	
CADD Services		Human Resources Consulting/Devlpt.		Security Systems/Engineering		High-Technology Facilities	
Civil Engineering		Hydraulic Engineering		Seismic Design and Consulting		Highways	
Claims Services		Indoor Air Quality		Site Assessments		Historic Structures	
Coating Consulting		Industrial Hygiene		Software Systems		Hotels/Resorts	
Commercial Design Photography		Information Technology		Solar Energy		Housing	
Commercial Solutions		Insurance Brokers		Space Planning		Industrial Facilities	
Commissioned Fine Arts		Interior Design		Strategic Planning		Infrastructure	
Commissioning		Interior Design/Commercial		Structural Engineering		Laboratory Facilities	
Communications Consulting		Internet Services		Subsurface Utility Engineering		Libraries	
Communications Training		Laboratory Architecture		Surveying and Mapping		Marinas	
Constructability Reviews		Laboratory Planning		Sustainable Design		Military Facilities	
Construction		Land Use Approvals		Sustainable Design/Engineering		Mixed-Use Development Centers	
Construction Administration		Landscape Architecture and Planning		Technology Consulting		Museums	
Construction Consulting		Laundry Design		Telecommunications		Non-Profit Organizations	
Construction Information		Lead Paint Abatement Design		Theatre Consulting		Office Buildings	
Construction Law		Legal Services/Claims/Litigation		Theater Design		Parking Facilities	
Construction Material Testing		Liens		Threshold Inspection		Parks/Recreation Facilities	
Construction Progress Photography		Life Cycle Cost Analysis		Title Insurance		Postal Facilities	
Construction Project Management		Lighting Design/Consulting		Traffic and Transportation Design/ Consulting		Rail/Mass Transit	
Consulting and Design		Management Consulting		Training		Recreation Centers	
Corporate Gifts		Manufacturer of Document Finishing Productions and Equipment		Urban Design		Religious Facilities	
Corporate Real Estate		Manufacturer of Formaldehyde-Free Fiberglass Insulation		Utilities Services		Retail Facilities	
Cost Estimating and Scheduling		Marine Engineering		Utility Coordination		Secure Facilities	
CRM Consulting		Market Research		Utility Relocation Design		Sports Facilities	
Database Consulting		Marketing/Communications Consulting		Value Engineering		Theatres	
Design/Build Services		Mechanical Engineering		Vibration Control		Theme Park Facilities	
Digital Media		Mergers/Acquisitions		Waste Management		Vivarium	
Dispute Avoidance		Mining Engineering		Water & Wastewater Treatment		Water and Wastewater Facilities	
Document Management Services		Needs Assessments		Water Resources		Zoo Design	
Electrical Contractors		Owners Representatives		Web Page Development			
Electrical Engineering		Parking Consulting		Website Design			
Electrical Engineering/ Energy Consulting		Photogrammetry		Website Development			
Electrical Utility Design/Consulting		Photography		Wetlands			
Engineering		Placement Services		Writing/Editing Services			
Environmental Consulting/Engineering		Planning		Zoning			
Environmental Graphic Design		Pre-Construction Services					
Environmental Health and Safety							

Supervisor's Name and Title

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Supervisor's E-mail

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How did you learn about SMPS?

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What is your primary reason for joining SMPS?

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**SOURCE CODE:**