



STUDENTS, GET EVERYTHING YOU NEED.

Career Center†

Get involved with your local SMPS chapter to build leadership skills. It's never too early to start planning your career. By meeting SMPS members, you'll discover possible opportunities for internships or mentoring programs. The SMPS Career Center is updated regularly and features opportunities by location and job function. Fill a marketing or business development position or plan a career.

www.smpscarrercenter.org

Chapter Membership*

Local and regional contacts and educational opportunities abound within your chapter. Find a directory of chapters online.

www.smpps.org/chapters

Marketer QuickLook

Our monthly e-newsletter features SMPS announcements, upcoming events, and industry- and professional-related news.

www.smpps.org/marketer-quicklook

MySMPS Online Community*

MySMPS.org is the virtual gathering place. Build your network, access resources, join groups, participate in discussions, and more. Get the app in Apple's App Store and Google Play.

Compensation and Metrics Survey†

Members entering at least 40 percent of the data receive free access to run reports.

www.smpps.org/careers/salary-survey/

Pivot and Focus Learning Labs*

Join other SMPS members for this educational series offered every other month featuring skill-building topics. They're perfect for learning new skills in under an hour

www.smpps.org/freelearninglabs

Member Directory *

The directory on MySMPS.org allows you to search for members and their firms.

Marketer*

This award-winning bimonthly journal—regularly cited as the top benefit of membership—provides original, knowledge-based content, written by industry experts.

www.smpps.org/resources/marketer-journal

Marketing Resource Center*

Use this web-based resource on MySMPS to search articles, research, websites, blogs, books, and programs.

MySMPS.org

Professional Development†

SMPS works with industry leaders to create educational programs at all levels. In-house staff training is available. Contact Education to learn more.

www.smpps.org/learning

SMPS Foundation

The SMPS Foundation is a not-for-profit 501(c)(3) organization established by SMPS in 1992 to promote research and education that advances the body of knowledge in the field of professional services marketing. The SMPS Foundation regularly produces research reports, white papers, books, and other publications, as well as manages SMPS scholarships and special funds.

www.smppsfoundation.org

Social Networking

Find SMPS groups on LinkedIn and Facebook. Follow SMPS on Twitter (@smpshq) and YouTube.

** Members only*

† Discount for Members

Students may join SMPS for just \$25
www.smpps.org

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