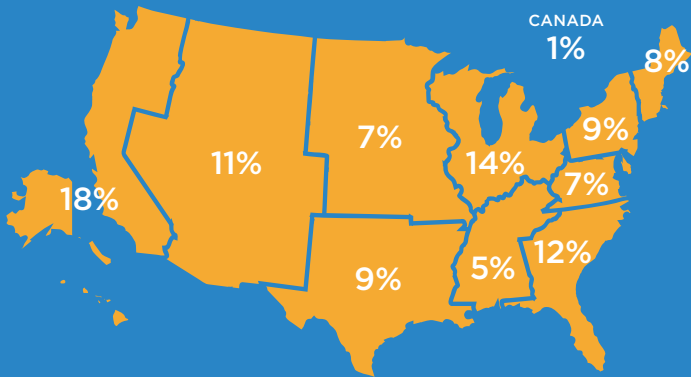


SMPS Survey Results:

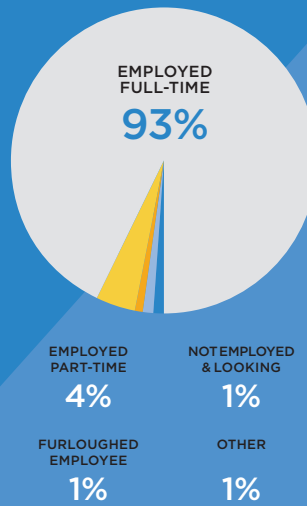
Pandemic Influence on Compensation*

Here's how COVID-19 impacted salary and benefits for marketers and business developers in the A/E/C industries.

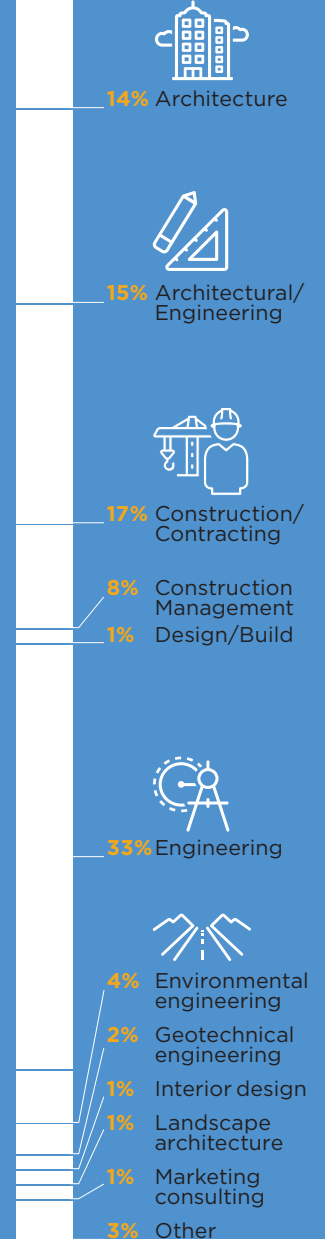
Reporting Regions



Current Employment Status



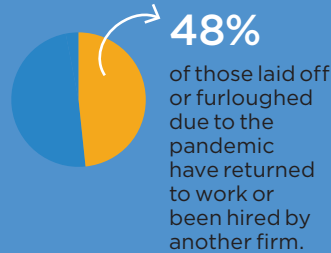
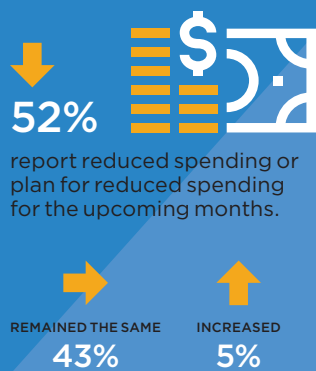
Your Firm's Primary Discipline



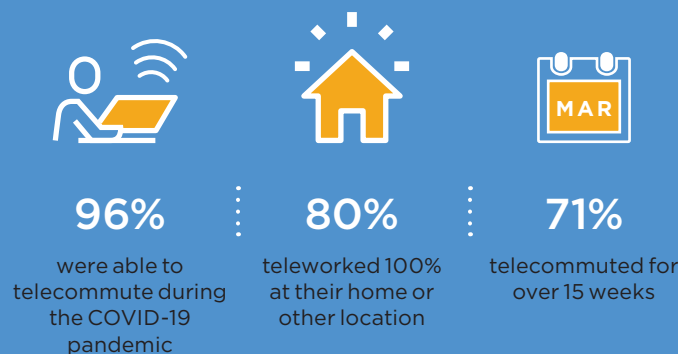
Primary Job Function



Marketing Spending



Telecommute/Telework Opportunities



*Note: data collection took place between September 14–November 23, 2020.



2020 RESULTS AND REPORTS

Members: We also have results available from our overall 2020 Marketing Compensation and Metrics Survey. Haven't entered your 2020 data yet? It's not too late. Log in, enter at least 40% of your data to gain access to view results and run reports. Non members: You can purchase access to view results and run reports. **Learn more:** smps.org/salary-survey