

# CHAPTER LEADERSHIP SYMPOSIUM

2020 | a virtual  
experience

## THE JOURNEY FOR A PRESIDENT-ELECT

### RECORDED SESSIONS

Through April, May, and June a variety of recorded sessions will be available for you to view at your convenience.

- ▶ **Crisis Management**
- ▶ **Industry Trends:**  
What's Next in Marketing (Learning Lab)
- ▶ **Managing Conflict and Change**
- ▶ **Transformational Leadership**
- ▶ **Chapter Education Program Planning**
- ▶ **Finance and Governance**



EMBRACING OURSELVES AND OTHERS: The Five Skills Critical to Leadership Success

DESIGNING POWERFUL PROGRAMS



BOARD INSIGHTS PANEL

MEMBERSHIP



STRATEGIC PLANNING



DEVELOPING YOUR ACTION PLAN



**CLOSING:**  
CJ McClanahan



### VIRTUAL RESOURCE ROUNDTABLES

Using Zoom as our platform, SMPS has created a series of virtual resource roundtables designed especially for you. They are scheduled throughout April, May, and June.

#### Topics include:

- Education
- Communications & Marketing
- Membership
- Chapter Management & Finance
- Talent Development
- Hot Topics (Your Choice)