

CHAPTER LEADERSHIP SYMPOSIUM

2020 | a virtual
experience

THE JOURNEY FOR A PROGRAM LEAD



EMBRACING OURSELVES
AND OTHERS: The Five
Skills Critical to
Leadership Success

RECORDED SESSIONS

Through April, May, and June a variety of recorded sessions will be available for you to view at your convenience.

- Crisis Management**
- Industry Trends:**
What's Next in Marketing
(Learning Lab)
- Transformational
Leadership**
- Chapter Education
Program Planning**
- Chapter Education
Getting Started:
Strategy and Planning**
- Chapter Education
Next Steps:
Implementation and
Delivery**

VIRTUAL RESOURCE ROUNDTABLES

Using Zoom as our platform, SMPS has created a series of virtual resource roundtables designed especially for you. They are scheduled throughout April and May.

Topics include:

- Talent & Development
- Communications & Marketing
- Program Logistics
- Hot Topics (Your Choice)

DESIGNING
POWERFUL
PROGRAMS



STRATEGIC
PLANNING



DEVELOPING
YOUR ACTION
PLAN



CLOSING:
CJ McClanahan

