Each year, SMPS honors excellence in its members, chapters, and member firms. This year’s Awards Sponsorship will be associated with multiple distinct events during Build Business, including The Evening of Excellence, offering your firm greater exposure throughout the conference.

As an Award Sponsor, you will have the attention of:
- Thousands of potential participants in the competitions
- 800+ attendees of Build Business, the premiere experience for A/E/C marketers and business developers, where the winning entries will be on display
- 100+ MCA jurors during online judging event
- Winning A/E/C firms who will be recognized for their expertise, creativity, and business savvy
- Hundreds of participants

**Friend Level: $500**

Benefits include*
- Company logo and link to your website on the awards pages, including the MCA Gallery and Online Judging Portal (www.smps.org/mcagallery)
- Company logo in event signage at Build Business
- Company logo in slideshow and verbal acknowledgment from the podium during two awards ceremonies, including The Evening of Excellence
- Company recognition on Twitter (7,650+ followers), LinkedIn (4,470 followers), Facebook (2,950+ followers)

**Supporter Level: $1,500**

Includes Friend Level benefits plus:
- Company logo on promotional MCA postcard mailing to 8,000 (depending on production schedule)
- Company logo on promotional ads in Marketer, mailing to over 7,000 per issue (depending on production schedule)

**Bronze Level: $2,500**

Benefits include all Supporter Level benefits plus choice of:
- Floral arrangement sponsor at the Evening of Excellence at Build Business
- Exclusive branded online MCA gallery/judging portal sponsor
- Place card or tent card sponsor at the Evening of Excellence at Build Business
- Photo booth sponsor for the Evening of Excellence After Party—**SOLD!**

**Silver Level: $5,000**

Benefits include all Supporter level benefits plus choice of:
- Crystal awards presented to winners during the Evening of Excellence at Build Business

Other Opportunities (please inquire):
- Overall Evening of Excellence sponsorship
- Entertainment sponsor for the After Party
- Evening of Excellence program printing
- Wine or dessert sponsor for the Evening of Excellence Dinner

Contact Christine Chirichella at christine@smps.org or 703.684.2264 to discuss sponsorship packages and bundling discounts for sponsoring Build Business and the awards programs. SMPS can customize a specific package for your organization. Sponsors and exhibitors are entitled to a **20% discount on advertising rates.**
Video Sponsorships

Main Stage Events

- Keynotes (2 available):
  - 15 second video (live and post-production for YouTube) $5,000

- MAX Sessions (3 available unless Exclusive):
  - Exclusive Video Sponsorship (15-second live and post-production ad, all 3 videos) $10,000
  - Dynamic video ad (15-second live and post-production ad) $4,000 each
  - Company logo and URL (post-production only) $2,500 each

- Awards
  - Company logo (non-exclusive) on Evening of Excellence Red Carpet Step and Repeat $3,000
  - Red Carpet Sponsor (2–3 verbal mentions by host and logo on post-production video) $5,000
    - Add company logo on Step and Repeat $1,000
  - Weld Coxe Marketing Achievement Awards video (15-second ad, post-production) $2,500
  - Chapter President of the Year video (15-second ad, post-production) $2,500
  - Striving for Excellence video (15-second ad, post-production) $2,500

Additional Opportunities

- Breakout Sessions
  - M Live! (15-second live ad + verbal mention) $4,000
  - M Live! (15-second, post-production only) $2,500

- Daily Recap Videos (3 available)
  - Live verbal mention in video recap sent to 8,000+ $2,500
  - 15-second, post-production ad only $1,500
  - Live verbal mention + post-production ad $3,500

Contact Christine Chirichella at christine@smps.org or 703.684.2264 to discuss sponsorship opportunities. SMPS sponsors and exhibitors are entitled to a 20% discount on Marketer and online advertising rates.

*Sponsor is responsible for creating and providing video ad.
**Sponsor Information**

<table>
<thead>
<tr>
<th>Company</th>
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<tbody>
<tr>
<td>Company URL</td>
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<tr>
<td>Contact Name</td>
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<tr>
<td>Contact Phone</td>
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<tr>
<td>Billing Address</td>
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<td>City/State/Zip</td>
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<td>Email</td>
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**2020 Sponsorships**

(Please select your program and level below.)

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<thead>
<tr>
<th>Type of sponsorship (circle all that apply)</th>
<th>Build Business, MCA, The Pinnacle Experience, Education</th>
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<tr>
<th>Level of sponsorship</th>
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<table>
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<tr>
<th>Sponsored event/item</th>
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| Sponsorship amount | |

**Marketer Space Reservation Information**

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<th>1x</th>
<th>2x</th>
<th>3x</th>
<th>6x</th>
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<tbody>
<tr>
<td>Issue Date(s):</td>
<td>February</td>
<td>April</td>
<td>June</td>
<td>August</td>
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<tr>
<td>Size Ad:</td>
<td>Back Cover</td>
<td>Inside front cover</td>
<td>Inside back cover</td>
<td>Full page</td>
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</table>

*For best value, please inquire about package discounts combining multiple sponsorships and/or advertising!*  

**Online Advertising Space Reservation Information**

- Specify page, rate, and month(s):  

**Payment**

- Check enclosed (payable to SMPS) in the amount of $  
- Charge $ to my: AMEX, Visa, MasterCard  

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<th>Exp Date:</th>
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<th>Name as it Appears on Credit Card:</th>
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<table>
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<th>CW#:</th>
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| Note: CW# is the last three digits in the signature line on the back of the card; for Amex, the four digits on the card’s front. | |

**Sponsorship Payment Schedule and Terms**

Sponsor indemnifies the Association against losses or liabilities arising from this sponsorship. Payment is due upon receipt of invoice. No refunds will be issued.

**Sponsor Logo/Description Instructions**

Please send a 300 dpi,.eps vector file of your company logo and 50-word company description to christine@smps.org as soon as possible. Inclusion of logos in promotions depends upon receipt of art.