MEMBERSHIP RENEWAL NOTICE

PAYMENT INFORMATION

☐ Check enclosed  ☐ VISA  ☐ MasterCard  ☐ American Express

Card # ________________________  CVV# _____  Exp. _____

Name on Card __________________________

Authorized Signature __________________________

Company Name __________________________

RENEW TODAY!

MAIL: SMPS Membership
PO Box 752124
Charlotte, NC 28275-2124

EMAIL: membership@smps.org

ONLINE: www.smps.org/renew

MEMBERSHIP GIVES YOU ACCESS TO:

- A local chapter for networking with valuable business connections in your markets
- Resources, models, and samples through MySMPS.org that include:
  - valuable networking connections
  - tools to build successful marketing plans
  - marketing tools
  - and so much more!
- Publications: Marketer (award-winning journal), e-newsletter, and white papers
- Free educational webinars: Learning Labs; discounts to programs and events
- Leadership and professional development opportunities

DUES PAYMENT RECEIPT (retain this portion for your records)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Regular Member Dues</td>
<td>$399.00</td>
</tr>
<tr>
<td>2. Foundation Contribution*</td>
<td>$30.00 (or other)</td>
</tr>
<tr>
<td><strong>TOTAL DUES PAYMENT</strong></td>
<td><strong>$</strong></td>
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</tbody>
</table>

MEMBERSHIP EXPIRATION DATE:

SMPS Annual Dues $399.00
Foundation Contribution (optional*) $30.00

**TOTAL REMITTANCE $429.00**

PAYMENT DATE

$27.50 of dues is applied to a one-year subscription to the Marketer and $7.50 is applied to Marketer QuickLook. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.