

# MEMBERSHIP RENEWAL NOTICE



**Society for Marketing  
Professional Services**

123 N. Pitt Street  
Suite 400  
Alexandria, VA 22314

P 703.549.6117  
www.smeps.org  
membership@smeps.org

Membership expiration date:

SMPS Annual Dues	\$ 399.00
Foundation Contribution (optional*)	30.00
<b>TOTAL REMITTANCE</b>	<b>\$ 429.00</b>

## RENEW TODAY!

MAIL: SMPS Membership  
PO Box 752124  
Charlotte, NC 28275-2124  
EMAIL: membership@smeps.org  
ONLINE: www.smeps.org /renew

## PAYMENT INFORMATION

Check enclosed     VISA     MasterCard     American Express  
Card # \_\_\_\_\_ CVV# \_\_\_\_\_ Exp. \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Authorized Signature \_\_\_\_\_  
Company Name \_\_\_\_\_

## GET CONNECTED | GET AHEAD | GET INVOLVED

### MEMBERSHIP GIVES YOU ACCESS TO:

- A local chapter for networking with valuable business connections in your markets
- Resources, models, and samples through [MySMPS.org](http://MySMPS.org) that include:
  - valuable networking connections
  - tools to build successful marketing plans
  - marketing tools
  - and so much more!
- Publications: *Marketer* (award-winning journal), e-newsletter, and white papers
- Free educational webinars: Learning Labs; discounts to programs and events
- Leadership and professional development opportunities

**BUSINESS TRANSFORMED  
THROUGH MARKETING  
LEADERSHIP.**

## DUES PAYMENT RECEIPT (retain this portion for your records)

1. Regular Member Dues	\$ 399.00	\$ 399.00
2. Foundation Contribution* (optional)	\$ 30.00 (or other)	\$
<b>TOTAL DUES PAYMENT</b>		<b>\$</b>
<b>PAYMENT DATE</b>		

\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

\*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.