MEMBERSHIP REINSTATEMENT APPLICATION

Society for Marketing Professional Services

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BUSINESS TRANSFORMED THROUGH MARKETING LEADERSHIP.

Name (PREFIX, FIRST, MI, LAST)

Title

Company | Company Web Address

Company Address

City, State, Zip

Phone | Cell Phone

Email

Alternate Address

Alternate Phone | Alternate Email

MEMBER INFORMATION

What is your primary job function (select only one)?

- ☐ Administrative
- ☐ Business Developer
- ☐ CMO
- ☐ Consultant
- ☐ Coordinator
- ☐ Director
- ☐ Manager
- ☐ Partner/Principal
- ☐ President/CEO
- ☐ Technical
- ☐ Vice President
- ☐ Other _____

What is your experience level?

☐ Senior Level ☐ Mid-Level ☐ Entry-Level

What percentage of time do you spend on the following? (Total to 100%)

Marketing _____ Bus. Dev. _____ Mgt. _____ Other _____

What certifications or designations do you hold?

- ☐ AIA
- ☐ Associate AIA
- ☐ APR
- ☐ CPSM
- ☐ LEED AP
- ☐ P.E.
- ☐ Ph.D.
- ☐ Other _____

The following data will be used for statistical purposes only.

Gender	☐Female ☐Male
Birth Date	
Education/Degree	
Year Graduated	
Academic Major	
Year started in A/E/C Industry	
Year started in Marketing/BD	

CHAPTER PREFERENCE

Unless otherwise specified below, a chapter will be automatically assigned based on your geographic location. For a full listing of SMPS chapters, please visit www.smps.org/find-a-chapter.

COMPANY INFORMATION

Federal/State Certifications

- ☐ Disadvantaged Business
- ☐ Minority Owned
- ☐ Women Owned
- ☐ Small Business
- ☐ Other _____

Geographic Location

- ☐ Local
- ☐ Regional
- ☐ National
- ☐ International

Size of Firm (including all branch and satellite offices)

- ☐ Under 10 employees
- ☐ 11-25 employees
- ☐ 26-99 employees
- ☐ 100-249 employees
- ☐ 250-499 employees
- ☐ Over 500 employees

Is your company's/firm's annual revenue less than $4.5 million?

☐ Yes ☐ No

Company/Firm's Primary Discipline (select only one)

- ☐ Architecture
- ☐ Architecture/Engineering
- ☐ Construction/Contracting
- ☐ Construction Management
- ☐ Design/Build
- ☐ Engineering
- ☐ Environmental Engineering
- ☐ Geotechnical Engineering
- ☐ Interior Design
- ☐ Landscape Architecture
- ☐ Marketing Consulting
- ☐ Reprographics/Audio/Visual
- ☐ Other _____

DUES | PAYMENT INFORMATION

Dues Calculation

Membership in the Society is an individual membership and includes an affiliation with one chapter.

Regular Member Dues	$ 390.00	$ 390.00
Foundation Contribution* (optional)	$ 30.00 (or other)	$
	TOTAL DUES PAYMENT	$

Payment

❑ Check Enclosed (payable to SMPS) ❑ Credit Card (Visa, MasterCard, American Express)

Credit Card # CVV # Exp. Date Authorized Signature

$50.00 of dues for new members is the origination fee and $27.50 of dues is applied to a one-year subscription to the *Marketer* and $7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.