

# MEMBERSHIP APPLICATION



**Society for Marketing  
Professional Services**

123 N. Pitt Street  
Suite 400  
Alexandria, VA 22314

PH 703.549.6117  
TF 800.292.7677  
FX 703.549.2498  
www.smeps.org

Name (PREFIX, FIRST, MI, LAST) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_ Company Web Address \_\_\_\_\_

Company Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Toll Free \_\_\_\_\_ Cell Phone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Alternate Address \_\_\_\_\_

Alternate Phone \_\_\_\_\_ Alternate E-mail \_\_\_\_\_

#### CHAPTER PREFERENCE

Unless otherwise specified, a chapter will be automatically assigned based on your geographic location. For a full listing of SMPS chapters, visit [www.smeps.org](http://www.smeps.org).

## MEMBER INFORMATION

What is your primary job function (select only one)?

Administrative                       Manager

Business Developer                 Partner/Principal

CMO                                       President/CEO

Consultant                             Technical

Coordinator                           Vice President

Director                                 Other \_\_\_\_\_

What is your experience level?

Senior Level     Mid-Level     Entry-Level

What percentage of time do you spend on the following? (Total to 100%)

Marketing \_\_\_\_\_ Bus. Dev. \_\_\_\_\_ Mgt. \_\_\_\_\_ Other \_\_\_\_\_

What certifications or designations do you hold?

AIA                                       LEED AP

Associate AIA                       P.E.

APR                                     Ph.D.

CPSM                                  Other \_\_\_\_\_

The following data will be used for statistical purposes only.

Gender	<input type="checkbox"/> Female <input type="checkbox"/> Male
Birth Date	
Education/Degree	
Year Graduated	
Academic Major	
Year started in A E C Industry	
Year started in Marketing/BD	

## COMPANY INFORMATION

Federal/State Certifications	Geographic Location
<input type="checkbox"/> Disadvantaged Business	<input type="checkbox"/> Local
<input type="checkbox"/> Minority Owned	<input type="checkbox"/> Regional
<input type="checkbox"/> Women Owned	<input type="checkbox"/> National
<input type="checkbox"/> Small Business	<input type="checkbox"/> International
<input type="checkbox"/> Other _____	

Size of Firm (including all branch and satellite offices)

Under 10 employees                       100-249 employees

11-25 employees                          250-499 employees

26-99 employees                          Over 500 employees

Is your company's/firm's annual revenue less than \$4.5 million?

Yes     No

Company/Firm's Primary Discipline (select only one)

Architecture                               Geotechnical Engineering

Architecture/Engineering               Interior Design

Construction/Contracting               Landscape Architecture

Construction Management               Marketing Consulting

Design/Build                               Reprographics/Audio/Visual

Engineering                                 Other \_\_\_\_\_

Environmental Engineering

## COMMUNICATION PREFERENCES

Please select information about SMPS you wish to receive via e-mail.

Awards Programs                         Networking Opportunities

Certification                                SMPS Connections (e-newsletter)

Educational Programs and Research    Special Offers and News

Member Opportunities                    Volunteer and Leadership Opportunities

## DUES | PAYMENT INFORMATION

**Dues Calculation** Membership in the Society is an individual membership and includes an affiliation with one chapter.

1. Regular Member Dues	\$ 390.00	\$ 390.00
2. Origination Fee (new member only)	\$ 50.00	\$ 50.00
3. Foundation Contribution* (optional)	\$ 30.00	\$
<b>TOTAL DUES PAYMENT</b>		<b>\$</b>

### Payment

Check Enclosed (payable to SMPS)     Credit Card (Visa, MasterCard, American Express)

Credit Card # \_\_\_\_\_ CW # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code. \*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.

# SERVICES AND FACILITIES

Please select five options from each category (five from Company Services and five from Facilities if applicable). Rank your options 1–5, with “1” being most important and “5” being least important. These will be listed with your firm’s name in the online SMPS National Membership Directory located in the “Members Only” section of the SMPS Web site.

COMPANY SERVICES		RANK	COMPANY SERVICES		RANK	COMPANY SERVICES		RANK	FACILITIES		RANK
Accounting Services			Equipment Planning			Pre-Construction Services			Airfields/Airports		
Acoustical Consulting and Design			Event Planning			Presentation Binding			Arboreta/Aquariums		
Advertising Consulting			Exhibit Design/Signage			Presentation Coaching and Training			Automotive Dealerships/Service Centers		
Aquatic Facility Design			Facilities Management			Presentation Graphics			Bridges		
Arbitration			Facilities Management Maintenance			Presentation Training			Brownfield		
Architecture			Failure Analysis			Printing			Casino/Entertainment		
Architecture and Landscape Photography			Financial Management			Professional Trade Association			Chemical Facilities		
Asbestos Abatement Consulting			Fire Protection and Life Safety			Program Consulting/Management			Children’s Hospitals		
Audio Enhancement/School Systems			Flooring Solutions			Programming			College Facilities		
Audio/Visual Design			Food Services Consulting/Management			Property Management			Conference and Civic Center Facilities		
Audio/Visual Presentations/Production			Functional Planning			Public Involvement			Crime Labs		
Audiovisual Facilities Consulting/Design			General Contractors			Public Relations Consulting			Criminal Justice Facilities		
Blueprinting			Geographic Information Systems			Real Estate Development			Elementary/Secondary Schools		
Bond Claims			Geotechnical Engineering			Recycle Content			Food Service Facilities		
Brand/Identity Implementation			GIS and Programming			Resolution			General Building		
Bridge Engineering			Golf Course Design			Restoration/Preservation			Government		
Brochures/Newsletters			Graphic Design			Right-of-Way Services			Harbors/Ports		
Building Repair/Restoration			Hazardous Waste Redemption			Roadway Engineering			Healthcare Facilities		
Business Development			Historic Preservation			Roof Consulting			Healthcare Operational/Clinical Planning		
CADD Services			Human Resources Consulting/Devlpt.			Sanitary Engineering			High-Technology Facilities		
Civil Engineering			Hydraulic Engineering			Security Systems/Engineering			Highways		
Claims Services			Indoor Air Quality			Seismic Design and Consulting			Historic Structures		
Coating Consulting			Industrial Hygiene			Site Assessments			Hotels/Resorts		
Commercial Design Photography			Information Technology			Software Systems			Housing		
Commercial Solutions			Insurance Brokers			Solar Energy			Industrial Facilities		
Commissioned Fine Arts			Interior Design			Space Planning			Infrastructure		
Commissioning			Interior Design/Commercial			Strategic Planning			Laboratory Facilities		
Communications Consulting			Internet Services			Structural Engineering			Libraries		
Communications Training			Laboratory Architecture			Subsurface Utility Engineering			Marinas		
Constructability Reviews			Laboratory Planning			Surveying and Mapping			Military Facilities		
Construction			Land Use Approvals			Sustainable Design			Mixed-Use Development Centers		
Construction Administration			Landscape Architecture and Planning			Sustainable Design/Engineering			Museums		
Construction Consulting			Laundry Design			Technology Consulting			Non-Profit Organizations		
Construction Information			Lead Paint Abatement Design			Telecommunications			Office Buildings		
Construction Law			Legal Services/Claims/Litigation			Theatre Consulting			Parking Facilities		
Construction Material Testing			Liens			Theater Design			Parks/Recreation Facilities		
Construction Progress Photography			Life Cycle Cost Analysis			Threshold Inspection			Postal Facilities		
Construction Project Management			Lighting Design/Consulting			Title Insurance			Rail/Mass Transit		
Consulting and Design			Management Consulting			Traffic and Transportation Design/ Consulting			Recreation Centers		
Corporate Gifts			Manufacturer of Document Finishing Productions and Equipment			Training			Religious Facilities		
Corporate Real Estate			Manufacturer of Formaldehyde-Free Fiberglass Insulation			Urban Design			Retail Facilities		
Cost Estimating and Scheduling			Marine Engineering			Utilities Services			Secure Facilities		
CRM Consulting			Market Research			Utility Coordination			Sports Facilities		
Database Consulting			Marketing/Communications Consulting			Utility Relocation Design			Theatres		
Design/Build Services			Mechanical Engineering			Value Engineering			Theme Park Facilities		
Digital Media			Mergers/Acquisitions			Vibration Control			Vivarium		
Dispute Avoidance			Mining Engineering			Waste Management			Water and Wastewater Facilities		
Document Management Services			Needs Assessments			Water & Wastewater Treatment			Zoo Design		
Electrical Contractors			Owners Representatives			Water Resources					
Electrical Engineering			Parking Consulting			Web Page Development					
Electrical Engineering/Energy Consulting			Photogrammetry			Website Design					
Electrical Utility Design/Consulting			Photography			Website Development					
Engineering			Placement Services			Wetlands					
Environmental Consulting/Engineering			Planning			Writing/Editing Services					
Environmental Graphic Design						Zoning					
Environmental Health and Safety											

Supervisor’s Name and Title

Supervisor’s E-mail

How did you learn about SMPS?

What is your primary reason for joining SMPS?

**SOURCE CODE:**