

# 2014 SMPS *Marketer* Editorial Highlights

	FEBRUARY	APRIL	JUNE	AUGUST	OCTOBER	DECEMBER
THEME	The Future of the Profession	Build Business Preview	Creativity	SMPS at 40	Small Firms	Emerging Markets
COPY DEADLINE	12/1/2013	2/1/2014	4/1/2014	5/15/2014	8/1/2013	10/1/2013
ISSUE STATUS	<b>ISSUE CLOSED</b>	ACCEPTING ARTICLES	ACCEPTING ARTICLES	ACCEPTING ARTICLES	ACCEPTING ARTICLES	ACCEPTING ARTICLES
FEATURES						
BUSINESS DEVELOPMENT			FILLED	FILLED	FILLED	FILLED
CLIENT RELATIONSHIP MANAGEMENT						
COMMUNICATIONS						
LEADERSHIP						
MANAGEMENT						
MARKETING						
METRICS						
SWEET SPOT (Venn diagrams and infographics that communicate ideas)						
TECHNOLOGY		FILLED				
BOOK REVIEW						

Contact publisher Lisa Bowman at SMPS Headquarters with questions:  
800.292.7677, x230, or [lisa@smps.org](mailto:lisa@smps.org)

*Subject to change*