

# AT-A-GLANCE PROGRAM SCHEDULE

ALL LIVE PRESENTATIONS ARE SCHEDULED USING EASTERN STANDARD TIME

TRANSFORMATION SESSIONS Available Monday, October 5, 2020	
PROGRAM TITLE	
BR	Agile Marketing: A Path Faster
BR	Change Well: Change Management
BR	Economic Trends/Data
BR	Protect Your Firm and Take the Mystery out of Contracts
CE	Client Journey Map
C	How Exceptional Marketers Think
TS	InDesign
TS	Infographics
TS	Photography
TS	Videography
WJE	The A/E/Cs of Diversity
WJE	Am I a Jerk? Unconscious Bias
WJE	Gift of Not Knowing
WP	Managing Emotions of Change

TRACKS	Business Resilience
	Client Engagement/BD
	Communications
	Technical Skills
	Workplace/Equality

LIVE STREAM   Monday, October 5, 2020								
11 A.M.	NOON	1 P.M.	2 P.M.	3 P.M.	4 P.M.	5 P.M.	6 P.M.	7 P.M.
				3-3:45 P.M. Welcome to BB 2020: First Time Virtual Experience				

LIVE STREAM   Tuesday, October 6, 2020								
11 A.M.	NOON	1 P.M.	2 P.M.	3 P.M.	4 P.M.	5 P.M.	6 P.M.	7 P.M.
	11 A.M. – 1 P.M. CPSM Forum		1 – 3 P.M. Fellows Forum	3-4 P.M. SMPS Foundation Session		5-6 P.M. Networking Icebreaker	6-7 P.M. Networking Receptions PLS/CLS, Fellows, VIPs	

LIVE STREAM   Wednesday, October 7, 2020								
11 A.M.	NOON	1 P.M.	2 P.M.	3 P.M.	4 P.M.	5 P.M.	6 P.M.	7 P.M.
11 A.M. – 5 P.M.   BUSINESS EXCHANGE   EXHIBIT HALL								
	NOON – 12:15 P.M. WELCOME	1 – 1:15 P.M. DJ   Yoga   Entertainment Break						
	12:15 – 1 P.M. Opening Keynote (Mark Schulman, Drummer)	1:15 – 2:30 P.M. M LIVE PANEL The Competitive Advantage of Doing Good, Philanthropy in the A/E/C Industries						
			FOCUS FORWARD   30-Minute Sessions					
			2:30 – 3 P.M.	3 – 3:30 P.M.	3:30 – 4 P.M.	4 – 4:30 P.M.		
			16 TOTAL SESSIONS!					
			These 30-minute sessions will engage participants in discussions covering the impact of recent events.					

LIVE STREAM   Thursday, October 8, 2020								
11 A.M.	NOON	1 P.M.	2 P.M.	3 P.M.	4 P.M.	5 P.M.	6 P.M.	7 P.M.
11 A.M. – 5 P.M.   BUSINESS EXCHANGE   EXHIBIT HALL								
	NOON – 12:45 P.M. MCA Awards Program	HACK-A-THONS			SKILLS ACCELERATION LABS			
11 A.M. – NOON 3, 15-MINUTE MAX TALKS		5 TOTAL SESSIONS!			11 TOTAL SESSIONS!			7 – 8 P.M. Evening of Excellence POP THE CORK AND PUT ON YOUR FINEST!
	12:45 P.M. – 1 P.M. DJ   Yoga   Entertainment Break	1 – 2:15 P.M.	2:15 – 3:30 P.M.	3:30 – 4:15 P.M.	4:15 – 5 P.M.			
		Future-proof your business by taking on some of the greatest challenges in our industries.		Add an adrenaline shot to your skills with any of these sessions!				

LIVE STREAM   Friday, October 9, 2020			
11 A.M.	NOON	1 P.M.	2 P.M.
11 A.M. – 1 P.M.   BUSINESS EXCHANGE   EXHIBIT HALL			
	12:15 – 1 P.M. BD Connecting with Clients		
	Proposals: Lessons from a Client		
	Leadership: Views from a Young Professional	1 – 1:30 P.M. Networking Break & Exhibitor Sessions	
11 A.M. – NOON MAIN STAGE Economic Future: Coronavirus Impacts & Implications for Construction	Developing Media Relationships in a Social Media World	1:30 – 2:30 P.M. CLOSING PROGRAM Keynote: Broadcast Your Brilliance	
	Beyond Google: Sifting Through Sources for Meaningful, Reliable Information		
	The Stories Behind the Buildings		

**EARN UP TO 40 CEUs!**

**OFFERING 50+ SESSIONS!**

**BUILD BUSINESS 20** | **Pivot & Focus**  
October 5-9 | Virtual Experience  
[buildbusiness.org](http://buildbusiness.org)