



Build Business 2020

August 12–14, 2020 • JW Marriott Austin • Austin, TX

Sign up to sponsor by 1/31/20 and save at least 10%! 2020 SMPS Build Business Sponsorship Agreement Form

Company: _____

Contact Name: _____

Title: _____

Billing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Company URL: _____

YES, we would like to sponsor 2020 Build Business at discounted rates (See reverse for benefit details):

- Gold Sponsor – \$10,500
- Silver Sponsor – \$5,500
- Bronze Sponsor – \$2,700
- Exhibitor Package – \$1,900
- Supporter Sponsor – \$1,600
- Friend of Build Business – \$800 - **discounted to \$600 prior to 1/31/20**

YES, we would like to sponsor the 2020 SMPS Awards Packages – Please Circle: Gold \$10,000, Silver \$5,000, Bronze \$2,500, Supporter \$1,500 or Friend \$500. Opportunities include: EOE Wine • EOE Centerpieces • EOE Dessert Reception • Award Category Sponsor • Crystal Awards

YES, we would like to advertise at a 20% discount in the October Awards issue of *Marketer* – Please Circle: Inside cover \$1,600; Inside back cover \$1,520; Three-quarter page, back cover \$1,750; Interior, full page \$1,440; Interior, half page \$984; Interior, quarter page \$712

Exclusive 2020 Build Business Opportunities:

Gold Level (\$10,500 commitment):

General Session Keynote (2 Available) • Conference App • Conference Signage • Mobile Device Charging Station • Hotel Key • Specialty Coffee Break • Massage Station • EOE Wine or Dessert

Silver Level (\$5,500 commitment):

• Breakfast or Lunch (3 available) • Receptions (1 available) • Name Badges • MAX • EOE Centerpieces • After Party • After Party Photo Booth • Water Bottles • Conference Notebook • Registration Tote Bags

Bronze Level (\$2,700 commitment):

Refreshment Breaks (4 available) • Fellows Symposium • CPSM Day/Lounge

See reverse for details and complete payment information.

2020 Build Business Sponsorship

All Packages Include: Company shout out on social media, company logo/link and 50-word description on conference website; logo in at-show slideshow and verbal acknowledgement from podium during keynote addresses; logo on at-show app and signage (if SMPS receives logo by production deadlines)

Friend of Build Business – \$800: Includes above benefits – **discounted to \$600 prior to 1/31/20**

Supporter Sponsor – \$1,600: Includes above benefits plus pre- and post-show attendee mailing lists.

Bronze Sponsor – \$2,700:

All Supporter sponsor benefits plus:

One complimentary registration + EOE ticket
One invitation to President's Thank You Reception
Opportunity to add registrants or purchase exhibit space at discount

Silver Sponsor – \$5,500:

All Supporter sponsor benefits plus:

One complimentary registration + EOE ticket
Two invitations to President's Thank You Reception
One display space with 6' draped table and 2 chairs
Non-exclusive sponsorship of event/activity
Opportunity to add registrants or purchase exhibit space at discount

Gold Sponsor – \$10,500:

All Supporter sponsor benefits plus:

Two complimentary registrations +
Two EOE tickets
Four invitations to President's Thank You reception
Company logo in pre- and post-conference emails
Exclusive sponsorship of event/activity
Opportunity to present a 20-minute session in Exhibit Hall
One display space with 6' draped table and 2 chairs
Full page, 4/color ad in August or October *Marketer*

Exhibitor Package – \$1,900

All Supporter sponsor benefits plus:

6' foot draped display table + two chairs
Free wi-fi
Opportunity to add representatives or upgrade to full registration at a discount (inquire about rates)

Sponsorship Payment Schedule and Terms: Sponsor indemnifies the Society against losses or liabilities arising from this sponsorship. 50% due by January 31, 2020, and final balance due by May 31, 2020. **Cancellation policy:** Cancellations received before March 31, 2020, will be completed refunded. Cancellations received between March 31 and June 1, 2020, are subject to 50% cancellation penalty. Cancellations after June 1, 2020: sponsor will be charged entire sponsorship amount. If sponsorship payments are not received in full by July 1, 2020, SMPS has the right to cancel exhibit space and sponsorship agreement. ***For sponsored items ordered by SMPS, sponsor may be required to cover and be invoiced for the cost of production, in addition to sponsorship amount. SMPS will work with sponsor on deadlines, artwork, proofs, and delivery.**

Signature: _____ Date: _____

Payment Information:

Total sponsorship amount \$ _____

Please Invoice for the Total Amount: \$ _____ Check #: _____

Credit Card Visa MasterCard Amex

Credit Card #: _____ Exp. Date: _____

Name on card: _____ V-Code: _____

Signature: _____ Date: _____

(Signature required for ALL payments)

Although payments to SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

Email or mail this form to:

Society for Marketing Professional Services
123 N. Pitt Street, Suite 400
Alexandria, VA 22314

Attn: Christine Chirichella
Phone: 703.684.2264
Email: christine@smps.org

SMPS Tax ID#: _____

Company Logo and Description Instructions: (REQUIRED)

- High resolution 300 dpi graphic file in .eps vector and .png format of your company logo to christine@smps.org
- 50-word company description to christine@smps.org
- Due ASAP to be included in all promotions
Email: christine@smps.org with questions.