

# SMPS Awards Sponsorship

Each year, SMPS honors excellence in its members, chapters, and member firms. This year's Awards Sponsorship will be associated with three distinct events during Build Business, offering your firm greater exposure throughout the conference.

- Wednesday General Session: Striving for Excellence communication and program awards, and Certified Professional Services Marketers will be honored
- Thursday Honors Lunch: Striving for Excellence Grand Prize, Chapter President of the Year, and Marketing Achievement Awards will be announced
- Thursday Evening of Excellence\*: Marketing Communications Awards, Striving for Excellence chapter awards, and SMPS Fellows will be announced and honored during a sit-down dinner, followed by an After Party

As an Award Sponsor, you will have the attention of:

- Thousands of potential participants in the competitions
- 800+ attendees of Build Business, the premiere experience for A/E/C marketers and business developers, where the winning entries will be on display
- 800+ professionals attending the Wednesday General Session, Thursday Honors Lunch, and Thursday night Evening of Excellence.
- 100+MCA jurors during online judging event
- Winning A/E/C firms who will be recognized for their expertise, creativity, and business savvy
- Hundreds of participants

## Friend Level: \$500

Benefits include\*

- Company logo and link to your website on the awards pages, including the MCA Gallery and Online Judging Portal ([www.smeps.org/mcagallery](http://www.smeps.org/mcagallery))
- Company logo in event signage at Build Business
- Company logo in slideshow and verbal acknowledgment from the podium during Wednesday General Session, Thursday Honors Lunch, and Thursday night Evening of Excellence.
- Company recognition on Twitter (7,300+ followers) and Facebook (2,700+ followers)

## Supporter Level: \$1,500

Includes Friend Level benefits plus:

- Company logo on promotional MCA postcard mailing to 8,000 (depending on production schedule)
- Company logo on promotional ads in *Marketer*, mailing to over 7,000 per issue (depending on production schedule)

## Bronze Level: \$2,500

Benefits include all Supporter Level benefits plus choice of:

- Floral arrangement sponsor at the Evening of Excellence at Build Business
- Exclusive branded online MCA gallery/judging portal sponsor
- Place card or tent card sponsor at the Evening of Excellence at Build Business
- Photo booth sponsor for the Evening of Excellence After Party—**SOLD!**

## Silver Level: \$5,000

Benefits include all Supporter level benefits plus choice of:

- Crystal awards presented to winners during the Evening of Excellence at Build Business
- Evening of Excellence video sponsor

Other Opportunities (please inquire):

- Overall Evening of Excellence sponsorship
- Entertainment sponsor for the After Party
- Evening of Excellence program printing
- Wine or dessert sponsor for the Evening of Excellence Dinner



Contact Christine Chirichella at [christine@smeps.org](mailto:christine@smeps.org) or 571.328.2251 to discuss sponsorship packages and bundling discounts for sponsoring Build Business and the awards programs.. SMPS can customize a specific package for your organization. Sponsors and exhibitors are entitled to a **20% discount on advertising rates.**