

MEMBERSHIP REINSTATEMENT APPLICATION

(Please complete this form if your SMPS membership has lapsed more than 90 days.)

SMPS

**Society for Marketing
Professional Services**

123 N. Pitt Street
Suite 400
Alexandria, VA 22314

PH 703.549.6117
TF 800.292.7677
FX 703.549.2498
www.smeps.org

Name (PREFIX, FIRST, MI, LAST)		
Title		
Company	Company Web Address	
Company Address		
City, State, Zip		
Phone	Toll Free	Cell Phone
Fax	E-mail	
Alternate Address		
Alternate Phone	Alternate E-mail	

CHAPTER PREFERENCE

Unless otherwise specified, a chapter will be automatically assigned based on your geographic location. For a full listing of SMPS chapters, visit www.smeps.org.

MEMBER INFORMATION

What is your primary job function (select only one)?

- | | |
|---|--|
| <input type="checkbox"/> Administrative | <input type="checkbox"/> Manager |
| <input type="checkbox"/> Business Developer | <input type="checkbox"/> Partner/Principal |
| <input type="checkbox"/> CMO | <input type="checkbox"/> President/CEO |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Technical |
| <input type="checkbox"/> Coordinator | <input type="checkbox"/> Vice President |
| <input type="checkbox"/> Director | <input type="checkbox"/> Other _____ |

What is your experience level?

- Senior Level Mid-Level Entry-Level

What percentage of time do you spend on the following? (Total to 100%)

Marketing _____ Bus. Dev. _____ Mgt. _____ Other _____

What certifications or designations do you hold?

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> AIA | <input type="checkbox"/> LEED AP |
| <input type="checkbox"/> Associate AIA | <input type="checkbox"/> P.E. |
| <input type="checkbox"/> APR | <input type="checkbox"/> Ph.D. |
| <input type="checkbox"/> CPSM | <input type="checkbox"/> Other _____ |

The following data will be used for statistical purposes only.

Gender	<input type="checkbox"/> Female <input type="checkbox"/> Male
Birth Date	
Education/Degree	
Year Graduated	
Academic Major	
Year started in A E C Industry	
Year started in Marketing/BD	

COMPANY INFORMATION

Federal/State Certifications

- Disadvantaged Business
 Minority Owned
 Women Owned
 Small Business
 Other _____

Geographic Location

- Local
 Regional
 National
 International

Size of Firm (including all branch and satellite offices)

- | | |
|---|---|
| <input type="checkbox"/> Under 10 employees | <input type="checkbox"/> 100-249 employees |
| <input type="checkbox"/> 11-25 employees | <input type="checkbox"/> 250-499 employees |
| <input type="checkbox"/> 26-99 employees | <input type="checkbox"/> Over 500 employees |

Is your company's/firm's annual revenue less than \$4.5 million?

- Yes No

Company/Firm's Primary Discipline (select only one)

- | | |
|--|---|
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Geotechnical Engineering |
| <input type="checkbox"/> Architecture/Engineering | <input type="checkbox"/> Interior Design |
| <input type="checkbox"/> Construction/Contracting | <input type="checkbox"/> Landscape Architecture |
| <input type="checkbox"/> Construction Management | <input type="checkbox"/> Marketing Consulting |
| <input type="checkbox"/> Design/Build | <input type="checkbox"/> Reprographics/Audio/Visual |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Environmental Engineering | |

COMMUNICATION PREFERENCES

Please select information about SMPS you wish to receive via e-mail.

- | | |
|--|---|
| <input type="checkbox"/> Awards Programs | <input type="checkbox"/> Networking Opportunities |
| <input type="checkbox"/> Certification | <input type="checkbox"/> SMPS Connections (e-newsletter) |
| <input type="checkbox"/> Educational Programs and Research | <input type="checkbox"/> Special Offers and News |
| <input type="checkbox"/> Member Opportunities | <input type="checkbox"/> Volunteer and Leadership Opportunities |

DUES | PAYMENT INFORMATION

Dues Calculation Membership in the Society is an individual membership and includes an affiliation with one chapter.

1. Annual Member Renewal Dues (includes reinstatements)	\$ 390.00	\$ 390.00
2. Foundation Contribution* (optional)	\$ 30.00	
TOTAL DUES PAYMENT		\$

Payment Please send your payment to SMPS at the address listed above or fax (credit card payment only) to 703.549.2498.

- Check Enclosed (payable to SMPS) Credit Card (Visa, MasterCard, American Express)

Credit Card # _____ CCV # _____ Exp. Date _____ Authorized Signature _____

\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.
*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.

SERVICES AND FACILITIES

Please select five options from each category (five from Company Services and five from Facilities if applicable). Rank your options 1–5, with “1” being most important and “5” being least important. These will be listed with your firm’s name in the online SMPS National Membership Directory located in the “Members Only” section of the SMPS Web site.

COMPANY SERVICES	RANK	COMPANY SERVICES	RANK	COMPANY SERVICES	RANK	FACILITIES	RANK
Accounting Services		Equipment Planning		Pre-Construction Services		Airfields/Airports	
Acoustical Consulting and Design		Event Planning		Presentation Binding		Arboreta/Aquariums	
Advertising Consulting		Exhibit Design/Signage		Presentation Coaching and Training		Automotive Dealerships/Service Centers	
Aquatic Facility Design		Facilities Management		Presentation Graphics		Bridges	
Arbitration		Facilities Management Maintenance		Presentation Training		Brownfield	
Architecture		Failure Analysis		Printing		Casino/Entertainment	
Architecture and Landscape Photography		Financial Management		Professional Trade Association		Chemical Facilities	
Asbestos Abatement Consulting		Fire Protection and Life Safety		Program Consulting/Management		Children’s Hospitals	
Audio Enhancement/School Systems		Flooring Solutions		Programming		College Facilities	
Audio/Visual Design		Food Services Consulting/Management		Property Management		Conference and Civic Center Facilities	
Audio/Visual Presentations/Production		Functional Planning		Public Involvement		Crime Labs	
Audiovisual Facilities Consulting/Design		General Contractors		Public Relations Consulting		Criminal Justice Facilities	
Blueprinting		Geographic Information Systems		Real Estate Development		Elementary/Secondary Schools	
Bond Claims		Geotechnical Engineering		Recycle Content		Food Service Facilities	
Brand/Identity Implementation		GIS and Programming		Resolution		General Building	
Bridge Engineering		Golf Course Design		Restoration/Preservation		Government	
Brochures/Newsletters		Graphic Design		Right-of-Way Services		Harbors/Ports	
Building Repair/Restoration		Hazardous Waste Redemption		Roadway Engineering		Healthcare Facilities	
Business Development		Historic Preservation		Roof Consulting		Healthcare Operational/Clinical Planning	
CADD Services		Human Resources Consulting/Devlpt.		Sanitary Engineering		High-Technology Facilities	
Civil Engineering		Hydraulic Engineering		Security Systems/Engineering		Highways	
Claims Services		Indoor Air Quality		Seismic Design and Consulting		Historic Structures	
Coating Consulting		Industrial Hygiene		Site Assessments		Hotels/Resorts	
Commercial Design Photography		Information Technology		Software Systems		Housing	
Commercial Solutions		Insurance Brokers		Solar Energy		Industrial Facilities	
Commissioned Fine Arts		Interior Design		Space Planning		Infrastructure	
Commissioning		Interior Design/Commercial		Strategic Planning		Laboratory Facilities	
Communications Consulting		Internet Services		Structural Engineering		Libraries	
Communications Training		Laboratory Architecture		Subsurface Utility Engineering		Marinas	
Constructability Reviews		Laboratory Planning		Surveying and Mapping		Military Facilities	
Construction		Land Use Approvals		Sustainable Design		Mixed-Use Development Centers	
Construction Administration		Landscape Architecture and Planning		Sustainable Design/Engineering		Museums	
Construction Consulting		Laundry Design		Technology Consulting		Non-Profit Organizations	
Construction Information		Lead Paint Abatement Design		Telecommunications		Office Buildings	
Construction Law		Legal Services/Claims/Litigation		Theatre Consulting		Parking Facilities	
Construction Material Testing		Liens		Theater Design		Parks/Recreation Facilities	
Construction Progress Photography		Life Cycle Cost Analysis		Threshold Inspection		Postal Facilities	
Construction Project Management		Lighting Design/Consulting		Title Insurance		Rail/Mass Transit	
Consulting and Design		Management Consulting		Traffic and Transportation Design/ Consulting		Recreation Centers	
Corporate Gifts		Manufacturer of Document Finishing Productions and Equipment		Training		Religious Facilities	
Corporate Real Estate		Manufacturer of Formaldehyde-Free Fiberglass Insulation		Urban Design		Retail Facilities	
Cost Estimating and Scheduling		Marine Engineering		Utilities Services		Secure Facilities	
CRM Consulting		Market Research		Utility Coordination		Sports Facilities	
Database Consulting		Marketing/Communications Consulting		Utility Relocation Design		Theatres	
Design/Build Services		Mechanical Engineering		Value Engineering		Theme Park Facilities	
Digital Media		Mergers/Acquisitions		Vibration Control		Vivarium	
Dispute Avoidance		Mining Engineering		Waste Management		Water and Wastewater Facilities	
Document Management Services		Needs Assessments		Water & Wastewater Treatment		Zoo Design	
Electrical Contractors		Owners Representatives		Water Resources			
Electrical Engineering		Parking Consulting		Web Page Development			
Electrical Engineering/Energy Consulting		Photogrammetry		Website Design			
Electrical Utility Design/Consulting		Photography		Website Development			
Engineering		Placement Services		Wetlands			
Environmental Consulting/Engineering		Planning		Writing/Editing Services			
Environmental Graphic Design				Zoning			
Environmental Health and Safety							

Supervisor’s Name and Title

Supervisor’s E-mail