

# 2012 SMPS CHAPTER AWARDS APPLICATION

Please select one of the following. Include only one copy, per category with submission.



**Society for Marketing  
Professional Services**

123 North Pitt Street  
4<sup>th</sup> Floor  
Alexandria, VA 22314

PH 703.549.6117  
TF 800.292.7677  
FX 703.549.2498  
[www.smeps.org](http://www.smeps.org)

## STRIVING FOR EXCELLENCE AWARD

The Striving for Excellence Award recognizes chapters for excellence in their management and service to members. The SFE objectives emphasize a chapter's program/education goals; management, membership growth and retention; communications; and financial health.

## CHAPTER PRESIDENT OF THE YEAR

The Chapter President of the Year Award recognizes a president who has demonstrated excellence in leadership while serving the chapter.

## CHAPTER PROGRAM AWARDS

### CHAPTER EDUCATIONAL PROGRAM

The Chapter Educational Program Award recognizes a chapter's outstanding educational program.

### CHAPTER SPECIAL EVENT

The Chapter Special Event Award recognizes a chapter's outstanding special event.

## CHAPTER COMMUNICATIONS AWARDS

### CHAPTER NEWSLETTER

The SMPS Chapter Newsletter Award recognizes those chapters with an outstanding newsletter.

### CHAPTER WEB SITE

The SMPS Chapter Web Site Award recognizes those chapters with an outstanding Web site.

## NOMINATION INFORMATION

Name of Chapter Nominated or Name of President and Chapter if applying for Chapter President of the Year Award

Name of Nominated Chapter's President

Chapter President's E-mail Address

Name of Nominator or Person to Contact (Note: This is the person who will be given status updates on submittal.)

Nominator's/Contact's E-mail Address

Nominator's/Contact's Role in Chapter

### Size of Nominated Chapter

- Small (1-50 members)       Large (101-200 members)  
 Medium (51-100 members)       Extra Large (201 or more members)

If submitting for Chapter President of the Year, does president know they are nominated?

- Yes       No