

FOR IMMEDIATE RELEASE

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**SMPS ANNOUNCES RECIPIENTS OF 2004 MARKETING
COMMUNICATIONS AWARDS**

ALEXANDRIA, VA --The Society for Marketing Professional Services (SMPS) is pleased to announce the recipients of the 2004 Marketing Communications Awards (MCA). This annual competition recognizes firms for outstanding marketing and communications materials submitted in 18 categories. Awards were announced at the annual SMPS conference held in New York City in mid-August.

According to MCA program chair Donna Corlew approximately 300 entries were submitted. "Our entries represent a phenomenal effort on the part of each firm, and our juries were impressed with the creativity and impact of this year's submissions," said Corlew. Over 65 jurors and volunteers participated in the judging held earlier this year in Nashville.

The first-place recipients are as follows:

- *Advertising*, HITT Contracting Inc., Fairfax, VA
- *Annual Report*, Gensler, San Francisco, CA
- *Book/Monograph*, The Boldt Company, Appleton, WI
Elliott & Associates, Oklahoma City, OK (small-firm award)
- *Brochure*, Miller Construction Company, Ft. Lauderdale, FL
The HLA Group Landscape Architects & Planner Inc., Sacramento, CA (small-firm award)
- *Corporate Identity*, FDI, Phoenix, AZ
Edward Howard & Co./schmidtpolandparkerstevens,inc., Cleveland, OH (small-firm award)
- *Direct-Mail Campaign*, Venture Design Group, Houston, TX
Astorino, Pittsburgh, PA (small-firm award)
- *Feature Writing*, Wimberly Allison Tong & Goo, Honolulu, HI
- *Holiday*, Butler Rogers Baskett, New York, NY
Digital Brewing Company, San Francisco, CA (small-firm award)
- *Internal Communications*, Mulvanny G2 Architecture, Bellevue, WA
- *Magazine*, HNTB Corporation, Kansas City, MO
- *Multimedia and 3-D Design*, Turner Construction Company, New York, NY
- *Newsletter-External*, The Beck Group, Tampa, FL
- *Newsletter-Internal*, Brasfield & Gorrie, Birmingham, AL
- *Promotional Campaign*, McGraw-Hill Construction, New York, NY

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- *Special Event*, Nadel Architects Inc., Los Angeles, CA
Margulies & Associates, Boston, MA (small-firm award)
- *Specific Project Marketing*, EDAW Inc., San Francisco, CA
TEECOM Design Group, Alameda, CA (small-firm award)
- *Target Market*, Gould Evans, Phoenix, AZ
The Lentz Group, Houston, TX (small-firm award)
- *Web Site*, Klipp, Denver, CO
Dunn Associates, Inc., Salt Lake City, UT (small-firm award)

For a complete list of award recipients and their contact information please see attachment.

Best of Show Awards. The Best of Show Award for a Large Firm, which was bestowed by a jury of national trade magazine editors, was awarded to Gould Evans in Phoenix, AZ, for its Target Market piece for the Stevie Eller Dance Theatre at the University of Arizona. The same jury bestowed the Best of Show Award for a Small Firm to Dunn Associates, Inc., Salt Lake City, UT, for its web site. Voted on by the conference attendees, this year's People's Choice Award went to Astorino of Pittsburgh, PA, for its direct-mail campaign. A full list of award winners and their entries can be viewed at www.smps.org/awards/mca.htm.

The 2005 MCA program will get underway in early 2004. Entry deadline is Friday, April 8, 2005. Details will be available on the SMPS web site in January (www.smps.org).

SMPS has nearly 5,300 members in 52 chapters across the United States and Canada. Its members are marketing and business development professionals employed by architectural, engineering, planning, interior design, construction, and specialty consulting firms. Together, these professionals contribute support for the SMPS mission: To be the premier source for education, information, and resources in marketing professional services for the built and natural environments.

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2004 SMPS Marketing Communications Award Winners

Advertising

1st Place—**HITT Contracting Inc.**, Andrea Fitch, Fairfax, VA, Ph. 703.846.9095, afitch@hitt-gc.com

2nd Place—**Degenkolb Engineers**, Alethea O'Dell, San Francisco, CA, Ph. 415.354.6505, aodell@degenkolb.com

3rd Place—**WilsonMiller, Inc.**, Andrea Tyson, Naples, FL, Ph. 239.649.4040, andreatyson@wilsonmiller.com

Annual Report

1st Place—**Gensler**, Lyn Hogan, San Francisco, CA, Ph. 415.836.4264, lyn_hogan@gensler.com

2nd Place—**URS**, Sue Kilgannon, New York, NY, Ph. 212.330.1998, sue_kilgannon@urscorp.com

3rd Place—**HDR**, Nancy Gruwell, Omaha, NE, Ph. 402.399.1000, ngruwell@hdrinc.com

Book/Monograph

1st Place—**The Boldt Company**, Tom Clark, Appleton, WI, Ph. 920.225.6213, tom.clark@boldt.com

Small Firm—**Elliott & Associates**, Michelle Jameson, Oklahoma City, OK, Ph. 405.232.9554, mjameson@e-a-a.com

2nd Place—**Gensler**, Lyn Hogan, San Francisco, CA, Ph. 415.836.4264, lyn_hogan@gensler.com

Brochure

1st Place—**Miller Construction Company**, Katie Fitzpatrick, Ft. Lauderdale, FL, Ph. 954.764.6550, kfitzpatrick@millerconstruction.com

Small Firm—**The HLA Group Landscape Architects & Planners Inc.**, Janice Phillip, Sacramento, CA, Ph. 916.447.7400, jfillip@hlagroup.com

2nd Place—**Frost Miller Group**, Kevin Miller, Bethesda, MD, Ph. 301.718.8512, kmiller@frostmiller.com

3rd Place—**T.Y. Lin International**, Leslie Jenkins, San Francisco, CA, Ph. 415.291.3802, ljenkins@tylin.com

Corporate Identity

1st Place—**FDI**, Claudia See, Phoenix, AZ, Ph. 602.222.5307, csee@kitchell.com

Small Firm—**Edward Howard & Co./schmidtcopelandparkerstevens, inc.**, Allison Levine, Cleveland, OH, Ph. 216.696.6767, alevine@scpsohio.com

2nd Place—**HITT Contracting Inc**, Andrea Fitch, Fairfax, VA, Ph. 703.846.9095, afitch@hitt-gc.com

3rd Place—**Mohagen/Hansen Architectural Group**, Susan Kimbrel, Wayzata, MN, Ph. 952.473.1985, skimbrel@mohagenhansen.com

Direct-Mail Campaign

1st Place—**Venture Design Group**, Chis Brueneman, Houston, TX, Ph. 713.869.1103, chris.brueneman@vdg.cc

Small Firm—**Astorino**, John Bonassi, Pittsburgh, PA, Ph. 412.765.1700, jbonassi@astorino.com

2nd Place—**Anshen + Allen Los Angeles**, Jill Capanna, Los Angeles, CA, Ph. 323.525.0500, jcapanna@anshenla.com

3rd Place—**Thompson, Ventulett, Stainback & Associates**, Creel McCormack, Atlanta, GA, Ph. 404.946.6694, creel@tvsa.com

Feature Writing

1st Place—**Wimberly Allison Tong & Goo**, Howard Wolff, Honolulu, HI, Ph. 808.540.4645, hwolff@watg.com

2nd Place—**Clough/Harbor Associates**, Donna Monshower, Albany, NY, Ph. 518.453.2825, dmonshower@cha-llp.com

3rd Place—**EYP Mission Critical Facilities Inc.**, Kimberly Gilboord, Albany, NY, Ph. 518.337.2011, kgilboord@eypmcf.com

Holiday

1st Place—**Butler Rogers Baskett**, Lisa Anselmo, New York, NY, Ph. 212.792.4617, lisa@brb.com

Small Firm—**Digital Brewing Company**, Mathew Thomas, San Francisco, CA, Ph. 415.543.4661, mat@digitalbrewing.com

2nd Place—**Glatting Jackson Karcher Anglin Lopez Rinehart, Inc.**, Douglas Gaines, Orlando, FL, Ph. 407.843.6552, dgaines@glatting.com

3rd Place—**Shannon & Wilson, Inc.**, Jennifer Richmond, St. Louis, MO, Ph. 314.392.0050, jlr@shanwil.com

Honorable Mention—**FOX Architects**, Leslie Sonder, Vienna, VA, Ph. 703.821.7990, lsonder@fox-architects.com

Internal Communications

1st Place—**Mulvanny G2 Architecture**, Annett Kohlmann, Bellevue, WA, Ph. 425.463.1504, annettk@mulvannyg2.com

2nd Place—**William A. Berry & Son, Inc.**, Liz Kelsey, Danvers, MA, Ph. 978.774.1057, lkelsey@berry.com

3rd Place—**Alpern Rosenthal**, Elisabeth Leach, Pittsburgh, PA, Ph. 412.281.1548, eleach@alpern.com

Magazine

1st Place—**HNTB Corporation**, Phyllis Schallenberg, Kansas City, MO, Ph. 816.472.1201, pschallenberg@hntb.com

2nd Place—**FMI Corporation**, Alison Weaver, Raleigh, NC, Ph. 919.785.9247, aweaver@fminet.com

3rd Place—**Gensler**, Lyn Hogan, San Francisco, CA, Ph. 415.836.4264, lyn_hogan@gensler.com

Multimedia and 3-D Design

1st Place—**Turner Construction Company**, Thomas Turner, New York, NY, Ph. 212.229.6157, tturner@tcco.com

2nd Place—**Syska Hennessy Group, Inc.**, Jessica Oong, Los Angeles, CA, Ph. 310.312.0200, joong@syska.com

3rd Place—**Turner Construction Company**, Thomas Turner, New York, NY, Ph. 212.229.6157, tturner@tcco.com

Newsletter - External

1st Place—**The Beck Group**, Judy Whitaker, Tampa, FL, Ph. 813.282.3900, judywhitaker@beckgroup.com

2nd Place—**Urban Environments, Inc.**, Lara Moon, Columbus, OH, Ph. 614.478.2085, lmoon@urbanenvironments.com

3rd Place—**HNTB Corporation**, Phyllis Schallenberg, Kansas City, MO, Ph. 816.472.1201, pschallenberg@hntb.com

Newsletter - Internal

1st Place—**Brasfield & Gorrie**, Missy Heard, Birmingham, AL, Ph. 205.714.1286, pharris@brasfieldgorrie.com

2nd Place—**Gresham Smith Partners**, Heather Hahn Schneider, Jacksonville, FL, Ph. 904.332.6699, heather_schneider@gspnet.com

3rd Place—**Woodard & Curran**, Sharon Ross, Portland, ME, Ph. 207.774.2112, sross@woodardcurran.com

Promotional Campaign

1st Place—**McGraw-Hill Construction**, Katherine Malangone, New York, NY, Ph. 212.904.4376, kathy_malangone2mcgraw-hill.com

2nd Place—**Progressive AE**, Kathleen Ponitz, Grand Rapids, MI, Ph. 616.361.2664, ponitz@progressiveae.com

Special Event

1st Place—**Nadel Architects Inc.**, Tanya Epstein, Los Angeles, CA, Ph. 310.826.2100, tepstein@nadelarc.com

Small Firm—**Margulies & Associates**, Virginia Daffron, Boston, MA, Ph. 617.482.3232, vdaffron@margulies.com

2nd Place—**AE2S**, Andrea Boe, Grand Forks, ND, Ph. 701.746.8087, Andrea.Boe@ae2s.com

3rd Place—**Gould Evans**, Margaret Golden Bowker, Kansas City, MO, Ph. 816.931.6655, margaret.bowker@gouldevans.com

Specific Project Marketing

1st Place—**EDAW Inc.**, Christina Yang, San Francisco, CA, Ph. 415.433.1484, yangc@edaw.com

Small Firm—**TEECOM Design Group**, Schauleh Sahba, Alameda, CA, Ph. 510.337.2800, schualeh.sahba@teecom.com

2nd Place—**Gresham Smith Partners**, Heather Hahn Schneider, Jacksonville, FL, Ph. 904.332.6699, heather_schneider@gspnet.com

3rd Place—**Suffolk Construction Company**, Dan Antonellis, Boston, MA, Ph. 617.517.4232, dantonellis@suffolkconstruction.com

Target Market

1st Place—**Gould Evans**, Claudia Bullmore, Phoenix, AZ, Ph. 602.234.0114, claudia.bullmore@gouldevans.com

Small Firm—**The Lentz Group**, Carolyn Ferguson, Houston, TX, Ph. 713.864.2623, carolynf@lentzgroup.com

2nd Place—**Butler Rogers Baskett**, Lisa Anselmo, New York, NY, Ph. 212.792.4617, lisa@brb.com

3rd Place—**The Flintco Companies**, Dana Birkes, Tulsa, OK, Ph. 918.587.8451, dbirkes@flintco.com

Web Site

1st Place—**Klipp**, Meredith Bradford, Denver, CO, Ph. 303.893.1990,
meredith@klipparch.com

Small Firm—**Dunn Associates, Inc.**, Rod Zabriskie, Salt Lake City, UT, Ph. 801.575.8877,
marketing@dunn-se.com

2nd Place—**Shiel Sexton Company, Inc.**, John Andrews, Indianapolis, IN,
Ph. 317.423.6000, jandrews@shielsexton.com

3rd Place—**Valerio Dewalt Train Associates Inc.**, Bill Kissinger, Chicago, IL,
Ph. 312.332.0363, bkissinger@buildordie.com

Honorable Mention—**The Boldt Company**, Tom Clark, Appleton, WI, Ph. 920.225.6213,
tom.clark@boldt.com