

SMPS CHAPTER EDUCATION REPORT

SMPS

Society for Marketing
Professional Services

For the program year September 1, 2010 – August 31, 2011

Chapter: _____

Date: _____

Prepared By: _____

Chapter
Position/Title: _____

Please use this form to report your chapter's educational programming for the year September 1, 2010 – August 31, 2011. Reports are due to the SMPS national office no later than **September 30, 2011**. You may hand write this form. You do not need to include attachments. **FAILURE TO COMPLETE AND RETURN THIS CHAPTER EDUCATION REPORT COULD RESULT IN LOSS OF DUES SHARED WITH YOUR CHAPTER.**

Should you have any questions regarding this form, please call Tina Myers, Vice President of Membership and Chapter Development, at 800.292.7677, x224 or send an email to tina@smps.org.

Return this completed report to: Natasha Moussavi, SMPS, 44 Canal Center Plaza, Suite 444, Alexandria, VA 22314 or fax to 703-549-2498 or send by email to natasha@smps.org.

THE SIX DOMAINS OF PRACTICE

1. Marketing Research
2. Marketing Plan
3. Client and Business Development
4. SOQs/Proposals
5. Promotional Activity
6. Information, Resource, and Organizational

For more information on the Domains of Practice, please visit the SMPS Web site at www.smps.org.

SMPS CHAPTER EDUCATION REPORT



Society for Marketing
Professional Services

INSTRUCTIONS: List each program title, presenter(s) and date of program for each educational program offered. For each program, indicate the domain, number of educational credits offered, evaluation averages, and number of attendees (members and nonmembers). For SPECIAL EVENT, we ask that you describe the event, purpose, and number of attendees.

*Evaluations scores based on a 1-5 scale, 5 being the best rating.

CHAPTER: _____

PROGRAM TYPES:

- **Lecture:** This type of program typically consists of a speaker, or speakers, providing the learners with information, and may include question and answer segments to actively engage learners.
- **Seminar:** These programs are typically small group sessions focused on skills development or specialized studies led by an expert in the topic. Average length of these programs is 2-3 hours.
- **Workshop:** Workshops are hands-on learning experiences that utilize group discussions, exercises, demonstrations, and case studies.
- **Special Event:** A special event may include holiday functions, charitable events, or other social gatherings that do not have an educational component.

1	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
2	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
3	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS

	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture	<input type="checkbox"/> Seminar	<input type="checkbox"/> Workshop	<input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION							
4	PROGRAM TITLE				MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's	
	PROGRAM DATE							
	PRESENTER(S)				DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS	
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture	<input type="checkbox"/> Seminar	<input type="checkbox"/> Workshop	<input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION							
5	PROGRAM TITLE				MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's	
	PROGRAM DATE							
	PRESENTER(S)				DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS	
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture	<input type="checkbox"/> Seminar	<input type="checkbox"/> Workshop	<input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION							
6	PROGRAM TITLE				MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's	
	PROGRAM DATE							
	PRESENTER(S)				DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS	
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture	<input type="checkbox"/> Seminar	<input type="checkbox"/> Workshop	<input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION							
7	PROGRAM TITLE				MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's	
	PROGRAM DATE							
	PRESENTER(S)				DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS	
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	PROGRAM DESCRIPTION							
8	PROGRAM TITLE				MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's	

	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
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	PROGRAM DESCRIPTION				
9	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
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	PROGRAM DESCRIPTION				
10	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
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	PROGRAM DESCRIPTION				
11	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
12	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			

	PROGRAM DESCRIPTION				
13	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
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	PROGRAM DESCRIPTION				
14	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
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	PROGRAM DESCRIPTION				
15	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
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	PROGRAM DESCRIPTION				
16	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
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	PROGRAM DESCRIPTION				
17	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				

	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
18	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
19	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
20	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
21	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				

22	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
23	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
24	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				
25	PROGRAM TITLE		MEMBER RATE	NON-MEMBER RATE	NUMBER OF ATTENDEES Members NM's
	PROGRAM DATE				
	PRESENTER(S)		DOMAIN	AVG. EVAL. SCORE	# OF CEUS/LUS
	PROGRAM TYPE (Check One)	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Workshop <input type="checkbox"/> Special Event			
	PROGRAM DESCRIPTION				