

National Marketing Communications Awards Program

The SMPS National Marketing Communications Program is the longest-standing, most prestigious national competition that recognizes marketing communications excellence in professional services firms in the design and building industry. The competition provides an unparalleled opportunity for A/E/C firms to showcase their best marketing practices to the industry.

As a sponsor you will have the attention of:

- 8,000 potential participants in the competition
- 800 attendees of Build Business, the SMPS National Conference, where the winning entries will be on display July 11 – 13 (San Francisco)
- 600 professionals attending the Awards Gala on July 12 to hear the announcement of the winners (San Francisco)
- 100 competition jurors and volunteers participating in Judging Day on March 31 (Denver)
- 70 winning A/E/C firms who will be recognized for their expertise, creativity, and business savvy
- National industry media and building association leaders invited to participate in the Best of Show Judging (date and location TBA)

NATIONAL MCA SPONSOR: \$1,500

Your choice of nonexclusive sponsorship of:

- Judging Day Lunch
- Judging Day Beverages
- Best of Show Luncheon for national industry media and building association leaders
- Marketing Communications Awards Gallery during Build Business

Benefits include:

- Logo on signage and verbal acknowledgment on Judging Day
- Logo on National MCA Web page (www.smeps.org/mca)
- Logo on three MCA promotional e-mails to more than 8,000 A/E/C industry leaders

- Company logo on MCA event signage at Build Business
- Company logo in slideshow and verbal acknowledgment from the podium during the Awards Gala

SUPPORTER OF MCA (\$600)

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Contact Heather Troast at 800.501.9571, x124, or sponsor@smeps.org to discuss sponsorship opportunities.



Society for Marketing
Professional Services