

2011 MCA Winners by Category

Best of Show Award: Mortenson Construction, Minneapolis, MN, Advertising

People's Choice Award: CSArch and Allegory Studios, Albany, NY, Direct-Mail Campaign

Advertising

1st Place Mortenson Construction, Minneapolis, MN

2nd Place HITT Contracting Inc., Falls Church, VA

Annual Report

1st Place JE Dunn Construction, Kansas City, MO

2nd Place Forsythe, Skokie, IL

Book/Monograph

1st Place Gray Construction, Lexington, KY

2nd Place Rider Levett Bucknall, Phoenix, AZ

Brochure

1st Place CBT Architects, Boston, MA

2nd Place TEECOM Design Group, Oakland, CA

3rd Place Jones Lang LaSalle, Boston, MA

Corporate Identity

1st Place Champlin Architecture, Cincinnati, OH

2nd Place P2S Engineering, Inc., Long Beach, CA

3rd Place Davis Square Architects, Inc., Somerville, MA

Honorable Mention Woolpert Inc., Charlotte, NC

Direct-Mail Campaign

1st Place CSArch and Allegory Studios, Albany, NY

2nd Place Nitsch Engineering, Boston, MA

3rd Place WSP Flack + Kurtz, New York, NY

Feature Writing

1st Place WATG, Honolulu, HI

2nd Place The HNTB Companies, Kansas City, MO

Holiday Piece

1st Place Perkins + Will, Chicago, IL

2nd Place Degenkolb Engineers, San Francisco, CA

3rd Place ValleyCrest Landscape Companies, Calabasas, CA

Internal Communications

- 1st Place ESA (Environmental Science Associates), San Francisco, CA
- 2nd Place RATIO Architects Inc., Indianapolis, IN
- 3rd Place ESA (Environmental Science Associates), San Francisco, CA

Magazine

- 1st Place The HNTB Companies, Kansas City, MO
- 2nd Place Gannett Fleming, Camp Hill, PA
- 3rd Place WSP Group LLC, New York, NY

Media Relations Campaign

- 1st Place The HNTB Companies, Kansas City, MO
- 2nd Place T.Y. Lin International, San Francisco, CA

Newsletter—External

- 1st Place Constructive Communication Inc., Dublin, OH
- 2nd Place Gray Construction, Lexington, KY
- 3rd Place MulvannyG2 Architecture, Bellevue, WA

Newsletter—Internal

- 1st Place Perkins+Will, Atlanta, GA
- 2nd Place Hardin Construction Company, LLC, Atlanta, GA
- 3rd Place T.Y. Lin International, San Francisco, CA

Promotional Campaign

- 1st Place Hickok Cole Architects, Washington, DC
- 2nd Place Golder Associates, Roseville, MN
- 3rd Place Rider Levett Bucknall, Phoenix, AZ

Social Media

- 1st Place, Traditional Ware Malcomb, Irvine, CA
- 1st Place, Non-Traditional The HNTB Companies, Kansas City, MO

Special Event

- 1st Place Hickok Cole Architects, Washington, DC
- 2nd Place Lockwood Andrews & Newnam Inc., Cypress, TX
- 3rd Place Nitsch Engineering, Boston, MA
- Honorable Mention Degenkolb Engineers, San Francisco, CA

Specific Project Marketing

- 1st Place HGA Architects and Engineers, Minneapolis, MN
- 2nd Place Fanning/Howey Associates Inc., Dublin, OH

Target Marketing

1st Place Larson Design Group, Williamsport, PA

Tradeshaw Marketing

1st Place The Brand Constructors, New Orleans, LA

2nd Place Axium, Portland, OR

3rd Place Woolpert Inc., Charlotte, NC

Honorable Mention ARAMARK Higher Education, Philadelphia, PA

Video/Podcast

1st Place SmithGroup, Detroit, MI

2nd Place The HNTB Companies, Kansas City, MO

3rd Place Barton Malow Company, Southfield, MI

Honorable Mention FKP Architects, Houston, TX

Web Site

1st Place LWPB Architecture, Oklahoma City, OK

2nd Place Ware Malcomb, Irvine, CA

3rd Place Perkins + Will, Chicago, IL

Honorable Mention Hardesty & Hanover, LLP, Annapolis, MD