



Society for Marketing
Professional Services

Quarterly Membership Conference Calls

SMPS National is always looking for new ways to connect with chapter leaders. We've found a successful venue to share information and best practices among chapters and the national staff has been through quarterly conference calls.

The membership conference calls give you the opportunity to discuss membership matters in general, share best practices and challenges, and to ask questions you may have. It is also an opportunity to get to know the SMPS membership staff and fellow chapter leaders from all over the United States.

Our very first call was held on November 2005 and they continue to be well attended.

With each call more and more ideas are shared and best practices revealed. Topics covered include general membership duties, membership drives, recruitment programs, utilizing your chapter web site to retain/recruit members, sponsorship, and mentorship programs. These are just a few of the topics covered on past membership conference calls.

Don't miss a chance to exchange ideas and make use of all the resources available to you while you embrace the role of your chapter's membership chair.

Membership conference calls are scheduled on a quarterly basis and typically fall on the first Wednesday. Please see the list below for tentative future membership conference call dates.

May 13, 2009 (2:30-3:30pm EST)

August 12, 2009 (2:30-3:30pm EST)

December 2, 2009 (2:30-3:30pm EST)–**December instead of November because of the Holidays**

February 10, 2010 (2:30-3:30pm EST)

May 12, 2010 (2:30-3:30pm EST)

Hope you can make the next call!

For more information or copies of past call notes please contact Mary Cruz at 800.292.7677, x.225 or mary@smps.org.